

Curriculum Vitae
Dr. Rian Drogendijk

January 2015

Associate Professor International Business
Faculty of Economics and Business
Global Economics and Management
University of Groningen
Nettelbosje 2
9747 AE Groningen
The Netherlands

tel: +31 50 363 3754
tel (secr.): +31 50 363 3458
e-mail: rian.drogendijk@rug.nl

SHORT BIO:

Rian Drogendijk (PhD 2001, Tilburg University) is an associate professor of International Business at the University of Groningen, The Netherlands. Her research interests center around the internationalization of (multinational) companies, knowledge transfer and communication in multinationals, and concepts and measurements of culture and distance in an international perspective. She has published in leading journals in the field of International Business like the Journal of International Business Studies, International Business Review and Management International Review. Before joining the University of Groningen in 2014, Rian Drogendijk worked at Uppsala University, where she amongst others served as Director of Graduate Studies for the Department of Business Studies. She is an active member of the international research community, recently organizing the Annual Conference of the European International Business Academy (EIBA) in Uppsala (December 2014) and currently part of its executive committee (as Past-President). For her research she received several grants, most recently from the Jan Wallanders and Tom Hedelius Stiftelse and Tore Browaldhs Stiftelse, in Stockholm (2011-2015).

PAST POSITIONS:

2012-2014	Director of Graduate Studies; Department of Business Studies, Uppsala University, Uppsala, SWEDEN.
2006-2014	Lektor (Associate Professor, Dec. 2009); Department of Business Studies, Uppsala University, Uppsala, SWEDEN.
2002-2006	Assistant Professor; Department of Organization and Strategy, Tilburg University (80%).
1996-2001	Ph.D. Student in International Management; Department of Organization and Strategy, Tilburg University (80%).
1994-1995	Researcher, Section "Cultures and Minorities", Department of Social Sciences, Utrecht University.

CURRENT RESEARCH PROJECTS:

1) The multiple internationalization processes in the MNC

With Ulf Holm and Mikael Eriksson (Uppsala University).

We study the multiple internationalization processes at work in large multinational corporations, investigating sequential, political and evolutionary processes and the interplay between them. Previous research has focused primarily on sequential processes of internationalization and has focused on the headquarters as the driver of foreign expansion. We define alternative dynamics of international expansion, in particular in large, diversified and dispersed multinational corporations. Empirical material has been collected in the form of an extended and longitudinal case study and several papers are in preparation. The first paper resulting from this study was awarded the “That’s Interesting-Award” at the 2014 AIB Annual Conference in Vancouver.

2) Communicating expansion opportunities from the periphery to MNC headquarters

With Desirée Blankenburg Holm, Hammad ul Haq (Uppsala University).

Funded by the Jan Wallanders and Tom Hedelius Stiftelse and Tore Browaldhs Stiftelse.

We investigate how innovation and expansion ideas discovered or initiated in peripheral units (foreign subsidiaries) are communicated to central levels of the multinational corporation. With our explicit focus on multiple aspects of communication (including direction, content and mode of communication), building on communication theory we contribute to IB literature that so far has focused on the frequency of communication in relation to learning and internationalization. Data collection is ongoing and includes both qualitative and quantitative stages. Several papers have already been presented at international conferences, and are submitted to international journals.

3) Dimensions of distance in internationalization

With Oscar Martín Martín (Public University of Navarre).

We study the different dimensions of distance (beyond culture) that affect internationalization decisions of firms. In our most recent paper we find that different dimensions determine country distance for Chinese and Spanish firms, showing that context affects the weights of dimensions to distance.

RESEARCH GRANTS

1. Research scholarship from Jan Wallanders and Tom Hedelius Stiftelse and Tore Browaldhs Stiftelse for the project “The frustration of subsidiary managers: communicating business opportunities from the periphery to headquarters of multinational corporations” (SEK 3 000 000, September 2011 – August 2014, including doctoral student).
2. Grant from Uppsala University (Vice-Chancellor office) to support accelerated qualification for Full-Professorship; September 2011 – August 2012 (covering 80% salary, SEK 750 000).
3. Research scholarship Center of Innovation Networks Development (CIND), September 2007 - December 2009 (total SEK 100 000).

SELECTED MAIN PUBLICATIONS:

1. Rian Drogendijk and Oscar Martín Martín. (2015) Relevant dimensions and contextual weights of distance in international management decisions: Evidence from Spanish and Chinese outward FDI. International Business Review, 24(1): 133-147.
<http://dx.doi.org/10.1016/j.ibusrev.2014.07.003>
2. Goudarz Azar and Rian Drogendijk. (2014) Psychic Distance, Innovation and Firm Performance, Management International Review, 54(5): 581-613. Published online September 6, 2014. DOI 10.1007/s1575-014-0219-2
3. Oscar Martin Martin and Rian Drogendijk (2014), Objective Country Distance and the Internationalization of SMEs. Journal of Small Business Management, 52(1): 102-125.
4. Rian Drogendijk and Katarina Blomkvist (2013). Drivers and Motives for Chinese Outward Foreign Direct Investments in Africa. Journal of African Business, 14(2): 75-84. (This paper was nominated for Best Paper 2013 in the JAB).
5. Rian Drogendijk and Ulf Andersson (2013) Relationship development in Greenfield expansions. International Business Review, 22(3): 381-391.
6. Katarina Blomkvist and Rian Drogendijk (2013). The Impact of Psychic Distance on Chinese Outward Foreign Direct Investments. Management International Review, 53(5): 659-686.
7. Rian Drogendijk and Ulf Holm (2012). Cultural distance or cultural positions? Analysing the effect of culture on the HQ – subsidiary relationship. International Business Review, 21(3): 383-396.
8. Rian Drogendijk and Lena Zander (2010) Walking the Cultural Distance – In search of direction beyond Friction, in: Devinney, T, Pedersen, T and Tihanyi, L. (Eds.) The Past, Present and Future of International Business and Management, Advances of International Management, Vol 23, pp189-212, Bingley (UK): Emerald
9. Rian Drogendijk and Harry Barkema (2007) Internationalising in small, incremental or in larger steps, Journal of International Business Studies, 38 (7): 1132-1148.
10. Rian Drogendijk and Arjen Slangen (2006) Hofstede, Schwartz, or Managerial perceptions: The Effects of Various Cultural Distance Measures on Establishment Mode Choices by Multinational Enterprises, International Business Review, 15 (4): 361-380. (this paper was the most cited paper published after five years, Elsevier, November 7, 2011)

ACADEMIC SERVICE:

- Active Reviewer:
 - Member of the Editorial Review Board of the Journal of International Business Studies (JIBS), since September 2013.
 - Regular review assignments for amongst others the International Business Review, the Management International Review, Journal of Management Studies, Organization Studies, Strategic Management Journal, Journal of Business Research, Journal of International Management, Cross Cultural Management.
- Committees:
 - Opponent PhD defense
 - Kachwamba Muhajir, University of Agder, Norway (2013);
 - Daniel Tolstoy, Department of Marketing and Strategy, Stockholm School of Economics (2010).
 - Member dissertation committee
 - Angelika Löfgren (2014), Department of Marketing and Strategy, Stockholm School of Economics
 - Anna Ljung (September 2014), Department of Business Studies, Uppsala University
 - Tao Yang (2010), Department of Business Studies, Uppsala University
 - Henrik Dellestrand (2010), Department of Business Studies, Uppsala University
 - Katarina Blomkvist (2009), Department of Business Studies, Uppsala University
 - External evaluator for applicants to a position at the Department of Business Studies of Stockholm University (2013).
- Conferences:
 - Conference organizer and chair of the 40th Annual Conference of the European International Business Academy (EIBA), 11-13 December 2014, in Uppsala.
 - EIBA: Acting President (2013-2014), member of Executive Committee (2012-2015); Elected representative of Sweden (2009 – 2014).
 - Organizer Special Interest Group and conference track “International Management”, European Academy of Management (EURAM; 2009-2013).
 - Doctoral Student Consortium, Academy of International Business, 2013.
- Managerial Responsibilities:
 - Director of Graduate Studies, Department of Business Studies, Uppsala University, July 2012 – June 2014. This function was 30% of my position and included membership of the Managerial Team of the Department.
 - Elected Board member, Department of Business Studies, Uppsala University (2008-2011).

GRANTS (Excl. Research Funding) & AWARDS:

- “That’s Interesting Award” at the AIB 2014, sponsored by the Aalto University School of Business. The award “recognizes the AIB conference paper that most effectively pushes the boundaries of our existing knowledge in the field”.
- Nominated for the 2013 JAB Best Paper Award, for the best paper in the Journal of African Business.
- Best Reviewer Awards, Academy of International Business (AIB 2013), International Management Division Academy of Management (AoM 2012)
- Best paper in the track “MNE Strategy and Organization” at the Annual Conference of the EIBA 2012, Brighton.
- EU Erasmus Scholarships for Teacher Exchange to Public University of Navarra, Pamplona, Spain (2008); Tilburg University, The Netherlands (2007)
- Berch & Borgström scholarship for guest scholarship at Uppsala University, Department of Business Studies, Uppsala University, 2005 and Guest Researcher Stipendium, Uppsala University, 2005.
- Scholarship Tilburg University, Emancipation Budget 2005.
- SIR-beurs (scholarship for short travels), Dutch National Science Foundation (NWO), 1998, for data collection in Poland, Hungary and Russia.

CONFERENCE PRESENTATIONS:

Academy of International Business, AIB (2012-2014, 2009, 2008, 2005, 2004, 2002)

Academy of Management, AoM (2013, 2012, 2010, 2001, 2000)

European International Business Academy, EIBA(2011 - 2014, 2008, 2005, 2003, 2000)

European Academy of Management, EURAM (2010-2013)

European Group of Organization Studies, EGOS (2004)

Strategic Management Society (2002)

Swedish Network for European Studies in Economics and Business, SNEE (2012)

TEACHING:

Current courses:

International Business Strategy, MA level

Cross Cultural Management, Bachelor level

Supervision of Ba and MSc theses

Past courses:

Research Methods (MA & BA)

Cross Cultural Management (MA)

International Negotiations (MA and MBA)
Internationalization Strategy (MA)
International Management (MA)
(Management of-) International Business (BA)
Organization Theory (BA)
Supervision of Ba and MSc theses
Culture and internationalization (PhD, Nord-IB programme, and Swedish programme on Theoretical Perspectives in Business Administration)
Cross cultural management training in professionalization course Lab workers at Uppsala U. (2014)

DOCTORAL SUPERVISION:

Hammad ul Haq, Uppsala University (2012 – present)
Mikael Eriksson, Uppsala University (2008 – present)

PEDAGOGICAL PROFESSIONALIZATION:

- Full-time introduction program (MA) to the postdoctoral Teacher program at the Institute of Education at Utrecht University (IVLOS, 1995, four months full time).
- Basic Pedagogical Course for university teachers (Tilburg University, 2001).
- Supervising PhD students (Uppsala University, 2013)
- Diverse workshops and trainings:
 - Interactive teaching using digital learning environment Blackboard (Tilburg U., 2000);
 - Case Teaching Method (by the European Case Clearing House, Tilburg U., 2002);
 - Education on Stage: Theatre techniques in teaching (Tilburg U., 2004-05);
 - New students – new challenges (Uppsala U., 2007);
 - IT in Education (Uppsala Learning Lab, 2007);

OTHER, PROFESSIONALIZATION:

- Leadership Program 2013, Leadership and Organization Development Office (Kompetensforum) at Uppsala University, February to December 2013.

Appendix: Full List of Publications

Journal Articles:

1. Rian Drogendijk and Katarina Blomkvist (*forthcoming*). Chinese outward foreign direct investments to Europe, accepted for publication in the European Journal of International Management, 30 October 2014.
2. Goudarz Azar and Rian Drogendijk. (2014) Psychic Distance, Innovation and Firm Performance, Management International Review. Published online September 6, 2014. DOI 10.1007/s1575-014-0219-2
3. Rian Drogendijk and Oscar Martín Martín. (2014) Relevant dimensions and contextual weights of distance in international management decisions: Evidence from Spanish and Chinese outward FDI. International Business Review.
<http://dx.doi.org/10.1016/j.ibusrev.2014.07.003>
4. Oscar Martin Martin and Rian Drogendijk (2014), Country Distance (COD): Development and Validation of a New Objective Measure. Journal of Small Business Management, 52(1): 102-125.
5. Rian Drogendijk and Katarina Blomkvist (2013). Drivers and Motives for Chinese Outward Foreign Direct Investments in Africa. Journal of African Business, 14(2): 75-84. (This paper was nominated for Best Paper 2013 in the JAB).
6. Karsten Jonsen, Christina Butler, Rian Drogendijk, Jakob Luring, Jon Erland Lervik, Kristiina Mäkelä, Cecilia Pahlberg, Rebecca Piekkari, Markus Vodosek and Lena Zander (2103). Processes of International Collaboration in Management Research: A Reflexive, Autoethnographic Approach. Journal of Management Inquiry, 22(4): 394-413.
7. Rian Drogendijk and Ulf Andersson (2013) Relationship development in Greenfield expansions. International Business Review, 22: 381-391.
8. Katarina Blomkvist and Rian Drogendijk (2013). The Impact of Psychic Distance on Chinese Outward Foreign Direct Investments. Management International Review, 53(5): 659-686.
9. Rian Drogendijk and Ulf Holm (2012). Cultural distance or cultural positions? Analysing the effect of culture on the HQ – subsidiary relationship. International Business Review, 21(3): 383-396.
10. Rian Drogendijk and Lena Zander (2010) Walking the Cultural Distance – In search of direction beyond Friction, in: Devinney, T, Pedersen, T and Tihanyi, L. (Eds.) *The Past,*

Present and Future of International Business and Management, Advances of International Management, Vol 23, pp189-212, Bingley (UK): Emerald

11. Rian Drogendijk and Amjad Hadjikhani (2008) Internationalization of Bank Enterprises in New Emerging Markets: The Case of Penetration and Expansion into Eastern European Countries, International Journal of Business in Emerging Markets **1** (1): 80-104.
12. Rian Drogendijk and Harry Barkema (2007) Internationalising in small, incremental or in larger steps, Journal of International Business Studies, **38** (7): 1132-1148.
13. Rian Drogendijk and Arjen Slangen (2006) Hofstede, Schwartz, or Managerial perceptions: The Effects of Various Cultural Distance Measures on Establishment Mode Choices by Multinational Enterprises, International Business Review, **15** (4): 361-380. (*this paper was the most cited paper published after five years, Elsevier, November 7, 2011*)
14. Rian Drogendijk (2004) The public affairs of internationalisation: Balancing pressures from multiple environments, Journal of Public Affairs, **4** (1): 44-55.
15. Rian Drogendijk (2001) Expansieprocessen in Oost Europa: de rol van risicoperceptie (*Expansion processes in Eastern Europe: the role of risk perception*), Maandblad voor Accountancy en Bedrijfseconomie, **75**: 539-545.
16. Louk Hagendoorn, Rian Drogendijk, Sergej Tumanov and Joseph Hrabá (1998) Inter-ethnic preferences and ethnic hierarchies in the former Soviet Union, International Journal of Intercultural Relations. **22**: 483-503.

Book Chapters:

17. Rian Drogendijk and Desiree Blankenburg Holm (*forthcoming*). Foreign Market Entry – Exploring and Exploiting Opportunities. Wiley Encyclopedia of Management, 3rd Edition, Volume International Management, Vodosek, M. and Den Hartog, D. (Eds.), Accepted for publication December 4, 2012.
18. Rian Drogendijk and Katarina Blomkvist (2012), Influence of Cultural Distance on Chinese Outward Foreign Direct Investment. In: Marinov, MA and Marinova, S. Emerging Economies and Firms in the Global Crisis, Palgrave MacMillan Publishers, pp.154-178
19. Rian Drogendijk and Ulf Holm (2010) Headquarters' impact on knowledge development: the effect of national culture, in: Ulf Andersson and Ulf Holm (Eds.) Managing the Contemporary Multinational; The role of Headquarters, pp.: 254-280.
20. Rian Drogendijk and Amjad Hadjikhani (2009) Internationalization of Service Companies, in: Göran Svensson and Svante Andersson (eds.) Glocal Marketing: Think Globally and Act Locally, Lund: Studentlitteratur, 189-216.

21. Desiree Blankenburg Holm, Rian Drogendijk, Jukka Hohenthal, Ulf Holm, Martin Johanson, and Ivo Zander (2009) Internationalization of the Multinational Corporation – A new research agenda, in: Jorma Larimo and Tiia Vissak (Eds.) Research on Knowledge, Innovation and Internationalization, Bingley (UK): Emerald, 3-20.
22. Rian Drogendijk (2002) Local expansion processes of Dutch Firms in Central and Eastern Europe. In: Marinov, MA., Internationalization in Central and Eastern Europe, Aldershot: Ashgate Publishing Ltd., pp.183-203.
23. Rian Drogendijk (1996) Dutch firms' entry strategies in Central and Eastern Europe, in: J. Larimo and T. Mainela (eds.) Choice and Management of Entry Strategies in international Business, Proceedings of the University of Vaasa, Vaasan Yliopisto, Finland, 213-232.

Books:

24. Rian Drogendijk (2001) Expansion Patterns of Dutch Firms in Central and Eastern Europe: learning to internationalize (2001), CentER Dissertation Series, no. 92.
25. Louk Hagendoorn L, Karen Phalet, Roger Henke and Rian Drogendijk (1995) Etnische verhoudingen in Midden- en Oost-Europa (Ethnic relations in Central and Eastern Europe), Dutch Scientific Council for Government Policy (WRR), Sdu Uitgeverij, The Hague, The Netherlands.

Working Paper Series:

26. Rian Drogendijk (2005) The development of network relations of MNC subsidiaries: how internal MNC and external (local) relations evolve, CentER Discussion Paper Series 2005/128, Tilburg University.
27. Rian Drogendijk (2005) Using an optimal matching procedure to analyze foreign expansion processes. Occasional Papers, 2005/01, Department of Business Studies, Uppsala University.

Work in Progress:

1. Desiree Blankenburg Holm, Rian Drogendijk and Hammad ul Haq. Obtaining novel information from the periphery to the centre: intra-organizational communication of business ideas. Paper under review at the Scandinavian Journal of Management.
2. Desirée Blankenburg Holm, Rian Drogendijk and Hammad ul Haq. Attention in words, not in deeds: the gap between headquarters' attention and emerging market subsidiaries' perception of headquarters and its effects on communication in multinational corporations. Paper submitted to the Strategic Management Journal.
3. Goudarz Azar and Rian Drogendijk. Cultural Distance, Innovation, and Export Performance: An Examination of Perceived and Objective Cultural Distance. Paper under review at the Journal of Cross Cultural Management.
4. Henrik Dellestrand, Rian Drogendijk, Mikael Eriksson and Ulf Holm. Balancing the internationalization process of a multinational corporation expanding into in China – The case of acting ambidextrously. Manuscript in preparation.
5. Rian Drogendijk, Mikael Eriksson and Ulf Holm. Sequential, political and evolutionary internationalization processes of MNCs. Manuscript in preparation.