

CURRICULUM VITAE

Cecilia Pahlberg

Uppsala University, Department of Business Studies, Box 513, SE-751 20 Uppsala, SWEDEN

Phone: +46 18 471 13 62 (office), +46 760 195506 (mobile)

E-mail: cecilia.pahlberg@fek.uu.se

Home address: Väderkvarnsgatan 38, SE-753 29 Uppsala, SWEDEN

Personal details

Date of birth 17 June, 1955, in Övertorneå, Sweden
Status: Married
Nationality Swedish
Current position Professor at the Department of Business Studies,
Uppsala University

Academic degrees

1980 Master of Science in Business and Economics, Uppsala University
1996 Doctor of Philosophy in Business and Economics, Uppsala
University
2006 Docent in Business Studies, Uppsala University
2014 Professor in Business Studies, Uppsala University

Academic appointments

1996-2000 Lecturer, Department of Business Studies, Uppsala University
2000-2014 Senior Lecturer, Department of Business Studies, Uppsala
University
2014- Professor in Business Studies at the Department of Business
Studies, Uppsala University.

Pedagogical and leadership courses at Uppsala University

1989 Academic Teacher Training Course
2004 Course for supervisors
2006 Leadership course
2008 Course for mentors
2009 Leadership course for female leaders at the university

Awards

2000 The Distinguished Teaching Award, Uppsala University
2003 The Best Teacher Award from the Uppsala Business and
Economics Student Association.

Assignments at Uppsala University

1997-1998	Secretary in the Uppsala University Quality Management Group
1998-2000	Director of studies at the Department of Business Studies Member of the department's management team
1999-2005	Member of the Board of the Faculty of Social Sciences
1999-2008	Member of the Quality Committee at the Faculty of Social Sciences
2005-2007	Coordinator of the bachelor program in business and economics
2005-2010	Member of the department's management team
2006-2007	Deputy Head of the Department of Business Studies
2007-2009	Member of the Uppsala University Quality Committee
2007-2012	Member of the Review Committee for Distinguished Teaching Award at Uppsala University
2007-2014	Member of the nomination committee at the Faculty of Social Sciences
2008-	Member of the Collegium of Mentors at Uppsala University
2009-	Member of the committee for decisions regarding project grants for educational development at Uppsala University

External Assignments

2001-2012	Secretary in the Uppsala chapter of SNS, the Centre for Business and Policy Studies. Responsible for organizing more than 50 public events (4-6/year).
2002-	Member of the city of Uppsala's committee for awarding scholarships to the best bachelor and master theses with relevance for the city
2006-	Board member of the IPF Institute, (Institutet för Personal- och Företagsutveckling)
2011	Expert member of review panel for the national evaluation of bachelor and master programs in business studies (Swedish Higher Education Authority)
2011-	Inspector at Norrlands nation, the largest student nation in Uppsala with more than 7 500 members (2003-2011 proinspector)
2013-	Member of NOAK, Norrbottensakademin

Research projects financed by external funding

1990-1996	"Managing International Networks", financed by the FA Institute, Institute for Research on Business and Work Life Issues.
1997-1998	"Centres of Excellence", financed by The Bank of Sweden Tercentenary Foundation
1998-2001	"Creation of European Management Practice", financed by the European Commission for Targeted Socio-Economic Research (743 000 Euro)
2002-2003	"Tensions of Europe", financed by the European Science Foundation
2003-2006	CIND, Centre for Research on Innovation and Industrial Dynamics", financed by The Bank of Sweden Tercentenary Foundation
2006-2010	"Small Firms and Political Actors within the European Union", financed by Handelsbanken, Jan Wallanders och Tom Hedelius Stiftelse, Tore Browaldhs Stiftelse (1 910 000 SEK)

2011-2014 Socio-Political Actors and Multinational Firms in Emerging Markets”,
financed by the Swedish Research Council (4 254 000 SEK)

Other ongoing research projects

I am since 2010 member of the network "Leveraging Culture in Teams" and presently involved in the project "What competition brings".

Thesis work supervision and evaluation assignments

Supervisor of dissertations

- Tao Yang (licentiate thesis 2004, supervisor together with professor Mats Forsgren, Uppsala University)
- Firouze Pourmand (doctoral thesis 2011, supervisor together with professor Amjad Hadjikhani and associate professor Anna Bengtson, Uppsala University)
- Therese Hansen (licentiate thesis 2012, supervisor together with professor Amjad Hadjikhani, Uppsala University)
- Anna Ljung (doctoral thesis 2014, supervisor together with professor Amjad Hadjikhani and associate professor Anna Bengtson, Uppsala University)

Current PhD students

- Siavash Alimadadi (Uppsala University)
- Emilene Reis Leite (Uppsala University)
- Christer Forsling (Uppsala University)

Opponent of doctoral dissertations

Randy Ziya Shoai, Stockholm Business School, Stockholm, 15 May 2014

Member of evaluation committee of doctoral dissertations

- Henrik Mattsson, Department of Social and Economic Geography, Uppsala University, 11 May, 2007
- Joachim Landström, Department of Business Studies, Uppsala University, 26 October, 2007
- Gunilla Myreteg, Department of Business Studies, Uppsala University, 13 December, 2007
- Jörgen Ödalen, Department of Government, Uppsala University, 27 March, 2008
- Helene Lundberg, Department of Business Studies, Uppsala University, 10 April, 2008
- Alsedeig Alshaibi, Mälardalen University, Västerås, 8 September, 2008
- Erik Magnusson, Department of Economic History, Uppsala University, 11 September, 2009
- Sven Andersson, Luleå University of Technology, 13 December, 2010
- Martin Lundmark, Stockholm School of Economics, Stockholm, 29 September, 2011
- Cecilia Strand, Department of Informatics and Media, Uppsala University, 29 September, 2011
- Anders Olof Larsson, Department of Informatics and Media, Uppsala University, 16 May, 2012
- Marcus Lippert, Department of Business Studies, Uppsala University, 1 February, 2013
- Kristin Ljungkvist, Department of Government, Uppsala University, 18 October, 2014

Editorial assignments

Guest editor for a special issue of *International Journal of Business Environment* (2009) together with professor Amjad Hadjikhani and associate professor Anna Bengtson.

Editor for the book "Marknadsföring – så mycket mer än reklam" together with associate professor Anna Bengtson.

Publications

Books

- Pahlberg, C. & Bengtson, A. (2013) *Marknadsföring – så mycket mer än reklam*; Editors: Cecilia Pahlberg & Anna Bengtson, Lund: Studentlitteratur.
- Johanson, J., Blomstermo, A. & Pahlberg, C. (2002) *Företagets internationaliseringsprocess. Lärande i nätverk*, Lund: Studentlitteratur.
- Pahlberg, C. (1996) *Subsidiary – Headquarters Relationships in International Business Networks*, Doctoral thesis no. 61, Department of Business Studies, Uppsala University.

Articles and book chapters

- Alimadadi, S. & Pahlberg, C. (2014) "A Network View of MNC Embeddedness in a Politically Uncertain Market: The Case of Turkey", *Business and Politics* (published online DOI 10.1515/bap-2013-0013)
- Ljung, A. & Pahlberg, C. (2014) "Subsidiary Strategy Processes in Latin America", *European Business Review* (accepted)
- Hadjikhani, A & Pahlberg, C. (2014) "Multinational firms and political actors: The issue of corruption and transparency", *International Journal of Business Environment*, Vol. 6, No. 2, pp. 284-299.
- Ghauri, P.N., Hadjikhani, A. & Pahlberg, C. (2014) Multinational corporations' relationship with political actors: Transparency versus opacity. In: J. Forssbaeck, & L. Oxelheim (Eds.), *The Oxford Handbook of Economic and Institutional Transparency*, New York: Oxford University Press, pp. 341-358.
- Chetty, S. & Pahlberg, C. "Networks and Social Capital. An Internationalizing Entrepreneurial Firm's Network is its Networth ". In: S. Fernhaber & S. Prashantham (Eds.), *The Routledge Companion to International Entrepreneurship.*, Routledge (forthcoming 2015).
- Mäkelä, K., Luring, J., Butler, C., Lee, H-J., Lucke, G., Miska, C., Pahlberg, C., & Stahl, G. "Meeting the challenges of globalization in order to make a difference: Implications for teams and team leadership". In: Zander, L. (Ed.), *Research Handbook of Global Leadership: Making a Difference*, Edward Elgar Publishing. (forthcoming 2015).
- Pahlberg, C. & Bengtson, A. (2013) *Vad är marknadsföring? I: Cecilia Pahlberg och Anna Bengtson (Red.) Marknadsföring - så mycket mer än reklam*. Lund: Studentlitteratur, pp.. 11-20.
- Pahlberg, C. (2013) *Marknadsföring i ett internationellt perspektiv - spelar kultur någon roll? I: Cecilia Pahlberg och Anna Bengtson (Red.) Marknadsföring - så mycket mer än reklam*. Lund: Studentlitteratur, pp. 53-65.

- Bengtson, A. & Pahlberg, C. (2013) "Marknadsföring - så mycket mer än reklam". I: Cecilia Pahlberg och Anna Bengtson (Red.) *Marknadsföring - så mycket mer än reklam*. Lund: Studentlitteratur, pp. 171-177.
- Jonsen, K., Butler, C. L., Mäkelä, K., Piekkari, R., Drogendijk, R., Luring, J., Lervik, J., Pahlberg, C., Vodosek, M. & Zander, L. (2013) "Processes of international collaboration in management research: a reflexive, autoethnographic approach". *Journal of Management Inquiry*, Vol. 22, No. 4, pp. 394-413.
- Alimadadi, S., Forsling, C., Pahlberg, C., Pourmand Hilmersson, F. (2012). "Business and Political Interactions in Emerging Markets: Experiences from China, South Africa and Turkey". In: A. Hadjikhani, U. Elg & P. Ghauri (Eds.) *Business, Society and Politics*. Emerald Group Publishing Limited, pp. 209-230.
- Bengtson, A., Hadjikhani, A. & Pahlberg, C., (2011) "Political Entrepreneurship in New Ventures: The Case of IMS", *International Journal of Entrepreneurial Venturing*, Vol. 3, No. 1, pp. 26-43.
- Bengtson, A. Pahlberg, C. & Pourmand, F., (2009), "Small Firms' Interaction with Political Organizations in the European Union", *Industrial Marketing Management*, Vol. 38, No. 6, pp. 687-697.
- Bengtson, A. & Pahlberg, C., (2009), "Political Embeddedness of Technological Development: The IgY case", *International Journal of Business Environment*", Vol. 2, No. 4, pp. 418-434.
- Bengtson, A., Hadjikhani, A. & Pahlberg, C., (2009), "Adding a Political Dimension to Business Research", *International Journal of Business Environment*", Vol. 2, No. 4, pp. 391-399.
- Eriksson Lindvall, C., Lindvall, J., & Pahlberg, C., (2009) "Academic Leaderships in Theory and Practice". In: L. Wedlin, K. Sahlin, & M. Grafström (Eds.), *Exploring the Worlds of Mercury and Minerva. Essays for Lars Engwall*. Acta Universitatis Upsaliensis, Studia Oeconomiae Negotiorum, pp. 363-374.
- Pahlberg, C., Sallis, J. & Hadjikhani, A., (2006), "Do Cultural Differences Impact on Business Relationships? The Case of European and Iranian Firms". In A. Hadjikhani, J-W. Lee & J. Johanson (Eds), *Business Networks and International Marketing*", Doo Yang Publishing Co, pp. 437-452.
- Pahlberg, C. & Thilenius, P., (2006), "Managing Cultural Problems in HQ-Subsidiary Relationships: A Managerial Dilemma". In: A. Hadjikhani, J-W. Lee & J. Johanson (Eds), *Business Networks and International Marketing*", Doo Yang Publishing Co, pp. 419-436.
- Pahlberg, C. & Persson, M., (2005), "Business Opportunities, Subsidiaries and Interpreneurial Activity. In: P. Ghauri, A. Hadjikhani & J. Johanson,. (Eds.), *Opportunity Development and Business Networks*, Palgrave Macmillan, Houndmills, Basingstoke, Hampshire and New York, pp. 127-145.
- Pahlberg, C. & Thilenius, P., (2005), "Opportunity Development for Ongoing Business Relationships". In: P. Ghauri, A. Hadjikhani & J. Johanson,. (Eds.), *Opportunity Development and Business Networks*, Palgrave Macmillan, Houndmills, Basingstoke, Hampshire and New York, pp 250-268.
- Pahlberg, C., (2001), "Creation and Diffusion of Knowledge in Subsidiary Business Networks". In: H. Håkansson & J. Johanson (Eds), *Business Network Learning*, Oxford: Pergmon, pp. 169-181.

- Lindvall, J & Pahlberg, C., (2000) "Trendsättare och efterföljare: En studie av hur moderna managementidéer används inom svenska företag", *Nordiske Organisasjonsstudier*, Vol. 2, No. 1, pp. 34-59.
- Engwall L. & Pahlberg, C., (2000), "Deregulation and Homogenisation. The Creation of European Management Practice", *efmd FORUM magazine*, No. 3, pp. 41-46.
- Pahlberg, C., (2000), "The Impact from Business Networks on MNC Competence Development – A Case Study". In: U. Holm & T. Pedersen (Eds), *The Emergence and Impact of MNC Centres of Excellence: A Subsidiary Perspective*, London: MacMillan Press Ltd, pp 79-93.
- Pahlberg, C. (1997), "Cultural Differences and Problems in HQ-Subsidiary Relationships in MNCs". In: I. Björman & M. Forsgren (Eds.) *The Nature of the International Firm – Nordic Contributions to International Business Research*, Copenhagen: Handelshöyskolens forlag, pp. 451-473..
- Andersson, U. & Pahlberg, C., (1997), "Subsidiary Influence on Strategic Behaviour in MNCs: An Empirical Study", *International Business Review*, Vol. 6, No 3, pp. 319-334.
- Johanson, J., Pahlberg, C. & Thilenius, P., (1996), "Conflict and Control in MNC New Product Introduction", *Journal of Market Focused Management*, Vol. 1, No. 3,, pp 249-265.
- Forsgren, M. & Pahlberg, C. (1994), "Managing International Networks", In: R. Cafferata (Ed.), *Materiali Di Studio Dell'Organizzazione Aziendale*, Aracne Editrice, pp. 363-381.
- Forsgren, M. & Pahlberg, C., (1992), "Subsidiary Influence and Autonomy in International Firms", *Scandinavian International Business Review*, Vol. 1, No 3, pp 41-51.

Conference papers

- EIBA, Bremen, 12-14 December, 2013. Paper: "Ambidextrous relationships between MNCs and governments: Transparency vs. opacity" (with Amjad Hadjikhani and Pervez Ghauri).
- AIB, Istanbul, 3-6 July, 2013. Paper: "Transparency and corruption: MNC:s relationship with political actors" (with Amjad Hadjikhani and Pervez Ghauri).
- EIBA, Brighton, 7-9 December, 2012. Paper: "Effects of business networks including socio-political actors on subsidiary strategy processes" (with Anna Ljung) and "Handling uncertainty by reaching insidership in networks – the case of Turkey" (with Siavash Alimadadi and Anna Bengtson).
- AIB Washington, 30 June-3 July 2012. Paper: "Interaction between MNCs, political units and NGOs: The case of Ericsson's CSR strategy in Latin America (with Anna Ljung).
- EIBA, Bucharest, 8-10 December 2011. Paper: "Business-political relationships when doing business with companies from emerging economies" (with Christer Forsling and Anna Bengtson).
- 27th IMP conference in Glasgow, 31 August-3 September 2011. Paper: "A Chinese investment in Sweden vs. a Swedish investment in China" (with Christer Forsling and Anna Bengtson).
- 26th IMP conference in Budapest, 2-4 September 2010. Paper: "Non-Business Actors in Business Networks" (with Anna Bengtson and Amjad Hadjikhani).

- 20th Nordic Workshop on Interorganisational Research, Sandbjerg, 16-18 August 2010. Paper: "Non-Business Actors in Business Networks" (with Anna Bengtson and Amjad Hadjikhani).
- 25th IMP conference in Marseille, 3-5 September 2009. Paper: "How do small firms cope in the European Union? The importance of intermediaries and political knowledge on business performance" (with Anna Bengtson and Firouze Pourmand).
- 19th Nordic Workshop on Interorganisational Research, Jönköping 12-14 August, 2009. Paper: "How do small firms cope in the European Union? The importance of intermediaries and political knowledge on business performance" (with Anna Bengtson and Firouze Pourmand).
- 24th IMP conference in Uppsala 4-6 September 2008. Paper: "Political Embeddedness of Technological Development in Small Firms" (with Anna Bengtson)
- 18th Nordic Workshop on Interorganisational Research, Bergen, 21-23 augusti 2008. Paper: "Political and Business Interaction among Small Firms in the EU" (with Anna Bengtson and Firouze Pourmand).
- Workshop, International Business, Gåsholma 12-13 juni 2008: Papper: "Learning and Networking in the Internationalization of the Firm" (with Sylvie Chetty).
- 19th Nordic Academy of Management Conference: The Future of Business Schools", Bergen, 9-11 August 2007. Paper: "Bolognaprocessen och den svenska ekonomutbildningen (with Leena Avotie).
- Workshop, Tensions of Europe, Amsterdam 6-7 December 2003, "Information Systems and Technology in Organizations and Society" (paper with Robbie Guerreiro-Wilson).
- Workshop, Tensions of Europe, Barcelona 28-30 mars 2003, "Information Systems and Technologies" (book proposal)
- CEMP workshop, Uppsala 1-4 November 2001, CEMP Final Report.
- CEMP workshop, Paris 14-18 December, 2001, CEMP Final Report.
- Workshop at Scancor, California, 16-17 September 1999. Paper: "SAP/R3 as Carrier of Management Knowledge" (with Jan Lindvall).
- 15 Nordiska ämneskonferensen i Helsingfors 19-21 augusti 1999. Paper: De multinationella företagens roll i spridningen av moderna managementidéer" (with Jan Lindvall).
- EGOS Conference, Warwick, 3-6 juli 1999. Paper: "Management Trends at the Turn of the Century" (with Jan Lindvall).
- CEMP workshop, Oslo, 23-24 April 1999. Paper:"Multinationals as Carriers of Management Practice" (with Jan Lindvall).
- Nordic Workshop in International Business, Oslo 15-16 May 1998. Paper: "The Emergence of Centres of Excellence in MNCs – An Empirical Study".
- Nordic Workshop in International Business, Helsinki 15-16 May 1997. Paper: "MNCs differ - and so do subsidiaries. Illustrations from two firms within the same industry".
- Nordisk forskning i internationellt företagande, Workshop in Uppsala 2-3 May 1996. Paper: "Who Controls MNC Introduction of New Products?" (with Jan Johanson and Peter Thilenius).
- Nordic Perspectives on International Business, Copenhagen, Denmark, 8-9 juni 1995. Paper: "Culturally Induced Problems and Control in MNCs".

- The 19th annual EIBA Conference, Lisboa, Portugal, 12-14 December, 1993. Paper: "Technology Development and its Implications for Subsidiary Influences in International Firms" (with Ulf Andersson).
- The 8th IMP Conference, Lyon, France, 3-5 September 1992. Paper: "Technical Development in Subsidiaries and its Effects on Influence: A Network Approach" (with Ulf Andersson).
- The 7th IMP conference, Uppsala, Sweden, 6-8 September 1991. Paper: "Managing International Networks - a presentation of a research project" (with Mats Forsgren).
- The 17th Annual EIBA Conference, Madrid, Spain, 12-14 December 1990. Paper: "Global firms in International Networks" (with Ulf Andersson, Mats Forsgren and Peter Thilenius).

Research reports

- Information System and Technology in Organisations and Society (ISTOS): Review Essay, (2004), Robbie Guerreiro-Wilson, Lars Heide, Matthias Kipping, Cecilia Pahlberg, Aristotle Tympas & Adrienne van den Bogaard.
- Final Report of the CEMP Project, (2001) (Lars Engwall, Uppsala, José Luis Alvarez, IESE, Rolv Petter Amdam, BI, Matthias Kipping, University of Reading & Cecilia Pahlberg, Uppsala University).
- Engwall, L & Pahlberg, C., (2001), "The Diffusion of European Management Ideas", CEMP Report No. 17, October.
- Engwall, L & Pahlberg C., (2001), "The Content of European Management Ideas", CEMP Report No. 11, March.
- Lindvall, J & Pahlberg, C., (1998), "Multinationals as Carriers of Management Practice". CEMP Report No 3, December.
- Pahlberg, C. (1996), "MNCs differ – and so do subsidiaries. Illustrations from two firms within the same industry" Working paper 1996/6.
- MIN-Reports 10-22, (1994).