

# CV Anna Tyllström

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## PUBLICATIONS

### *Peer Reviewed Articles:*

1. Tyllström, A. and J. Murray (2021). "Lobbying the Client: The role of policy intermediaries in corporate political activity." *Organization Studies* **42**(6): 971-991.
2. Tyllström, A. (2021). "More than a revolving door: Corporate lobbying and the socialization of institutional carriers." *Organization Studies* **42**(4): 595-614.
3. Svallfors, S. and A. Tyllström (2019). "Resilient privatization: the puzzling case of for-profit welfare providers in Sweden." *Socio-Economic Review* **17**(3): 745-765.
4. Durand, R., Granqvist, N., & Tyllström, A. (2017). "From Categories to Categorization: A Social Perspective on Market Categorization". *Research in the Sociology of Organizations*, 51, 3-30.

### *Edited Journal Issues:*

5. Durand, Rodolphe, Granqvist, Nina and A. Tyllström. eds., (2017), From Categories to Categorization – Studies in Sociology, Organizations and Strategy at the Crossroads. Special Issue of *Research of the Sociology of Organizations* (Vol 51), Emerald Insight.

### *Scientific reviews:*

6. Tyllström, A. (2019). "Handels: Maktelitens skola." *Sociologisk forskning* **56**(3-4): 322-325.

### *Monographs:*

7. Tyllström, A. (2013) "Legitimacy for Sale - Constructing a Market for PR consultancy". Doctoral Thesis no 162, Department of Business studies, Uppsala University.

### *Book Chapters (English):*

8. Svallfors, S and A. Tyllström, 2020, "Lobbying for Profits: The Swedish case" In Svallfors, S., *Politics for Hire*. Cheltenham: Edward Elgar. Pp 99-119.
9. Brunsson, Nils and A. Tyllström, 2018, "When Sellers Create Markets: Dilemmas and Challenges in Markets for Professional Services". In: Brunsson, N. & Jutterström, M. (eds.) *The Organization and Re-Organization of Markets*. Oxford: Oxford University Press, pp. 82-100.
10. Tyllström, A (2017). Lobbying in Practice. In C. Garsten & A. Sörbom (Eds.), *Power, Policy and Profit: Corporate Engagement in Politics and Governance*. Cheltenham: Edward Elgar.

### **Research Reports:**

11. **Tyllström**, A and Weinryb (forthcoming), "Why you should listen to me - lay experts on Facebook during the first wave of the covid-19 pandemic", Research Report, IFFS.
12. **Tyllström**, A., Gustafsson, N., and G. Farkas (forthcoming), "Becoming a business student: negotiating identity and social contacts during the first three months of an elite business education", Working paper, IFFS.
13. Svallfors, S. and A. **Tyllström** (2017). "Lobbying for Profits: Private Companies and the Privatization of the Welfare State in Sweden." Institute for Futures Studies, Working Paper 1.
14. Tyllström, A. (2009), "*Pr-olitikern - profession eller produkt? Om professionell identitet i gränslandet mellan PR och politik*", Scorerapport 2009:9, Stockholm: Score.
15. Tyllström, A and Malin Wreder (2009), "*Jeans, blå byxor och drömmar i denim. En studie av aktörer på jeansmarknaden och skapandet av symbolvärden.*", Scorerapport 2009:8, Stockholm: Score.
16. Tyllström, A. and Ilinca Benson (2009), "*Den svenska kondommarknaden - organiseringen kring en värdeladdad vara*", Scorerapport 2009:10, Stockholm: Score.
17. Tyllström, A. and Noomi Weinryb (2004), "*Utlämningsnämndens nedläggning - en studie av ett icke verkställt beslut*", *Master Thesis, 15 ECTS, Stockholm School of Economics*.

### **Book Chapters (Swedish):**

18. **Tyllström**, A. (2010). "PR-konsultbranschens framväxt i Sverige". In: Pallas, J. & Strannegård, L. (eds.) *Företag och Medier*. Stockholm: Liber Förlag.

### **Under review:**

19. Voytiv, S.; **Tyllström**, A.; Gustafsson, N., and G. Farkas, "A Computational-Qualitative Approach to Data-Driven Review of Literature: the Case of Gender and Social Networks in Organizational Settings", under review at *Organizational Research Methods* (Submitted May 2022).

### **Work in progress:**

20. Gustafsson, N., **Tyllström**, N. and G. Farkas, "Early effects of the COVID-19 pandemic on business students' networking behavior", planned journal for submission: *Academy of Management Journal*.
21. Farkas G., Voytiv S., Gustafsson, N., and A. **Tyllström**, "A longitudinal study of friendship homophily in the networks of business students in Sweden and Finland", planned journal outlet: *Social Forces*, IF 3.575
22. Farkas G., Voytiv S., **Tyllström**, A and N. Gustafsson, "Developing social capital: a longitudinal perspective on bridging and bonding social capital development of students in business schools", planned outlet: *Social Networks*, IF 3.40
23. **Tyllström**, A. "Leaders of tomorrow: on business school socialization", book manuscript synopsis, to be submitted to international university press August 2022.
24. **Tyllström**, A. Weber, K. and R. Suddaby . "Merchants of Meaning: Semiotic strategies of sacralizing corporate public relations.", working paper.
25. **Tyllström**, A., Jonsson S. and N. Granqvist, "*We Hate That Label!*" – *A Theory Of*

*Categorization Of Professional Services*”, working paper.

***Accepted conference Papers:***

1. **Tyllström, A.** (2019) “More than a revolving door: corporate lobbying and the socialization of institutional carriers.”, 15th workshop on New Institutionalism in Organisation Theory, March 15-16, 2019, Uppsala University, Sweden.
2. **Tyllström, A.** and Linda Wedlin (2018), “Archetypical institutions: Political and corporate spheres”, Workshop on Scandinavian Institutionalism, June 7-8 2018, Uppsala.
3. **Tyllström, A.** and John Murray (2018), ”Agents seeking principals?- Agents seeking principals – the role of policy intermediaries in corporate political activity”, Swedish Research Council Conference ”Democracy and Public Administration”, March 14-15 2018, Stockholm.
4. **Tyllström, A.** and Lianne Lefsrud (2016) “Scandals as Field Configuring Events”. Full paper accepted to EGOS, July 7-9, 2016, Naples, Italy. Sub-theme 27.
5. **Tyllström, A.,** Weber, K. and R. Suddaby (2016). ”Trading in politics: Rhetorical strategies of sacralizing corporate public relations.” Accepted to:
  - a. EGOS, July 7-9, 2016, Naples, Italy, Sub-theme 34.
  - b. AOM Annual Meeting, August 5-9, Anaheim, California, USA
  - c. ASA Annual Meeting, August 20-23, 2016, Seattle, USA
6. **Tyllström, A.** and S. Jonsson (2015), “*We Hate That Label!*” - *On Power and Resistance in Category Formation*. Full paper accepted to AOM Annual Meeting 2015, August 7-11, 2015, Vancouver, Canada.
7. **Tyllström, A.** (2014) *Sacred Commodification - The Construction of a Cognitive-Cultural Market Logic*, AOM Annual Meeting 2014, August 1-5, 2014, Philadelphia, U.S.
8. **Tyllström, A.** (2013) *Categorization Struggles - Audience (de-)legitimation of PR consultancy as a new market category 1981-2009*. Presented as EGOS, July 4-6, Montréal, Canada 2013, Sub-theme 48.
9. **Tyllström, A.** (2012) *Working up a Logic –the Micro-Level Construction of an Institutional Order*. ABC (Alberta, Boston, Copenhagen) Institutional Logics Conference, June 14-16, 2012, Banff, Canada.