

Professor Matilda Hellman, Dept. of Sociology, Uppsala University, E-i-C, *Nordic Studies on Alcohol and Drugs*.

Hellman is a sociologist, whose work on constructs of lifestyle- and health-related phenomena spans over several sub fields in the social sciences. She has held many societal positions: she has been guest scholar at *Harvard University* and the *Finnish Institute for Health and Welfare* (THL). She has served as PI in various large-scale international research projects (2005-). She is the editor of several scientific journals and chairs committees in the *European Association of Science Editors* (EASE). She is affiliated as associate professor at *University of Helsinki*, Finland, where she in 2016-2022 built up one of the university's largest research centers. Together with prof Sandra Torres, she co-chairs the *Welfare Research Group* at Uppsala University.

**Qualifications:**

- 2012 Title of Docent, Sociology, Department of Social Research, University of Helsinki
- 2011 DrSocSci, Communication, Department of Social Research, University of Helsinki.
- 2002 Master of Social Sciences, Department of Social Research, University of Helsinki.
- 2001 B.Pol.S, Swedish School of Social Sciences, University of Helsinki.

Present and selection of former employment:

- 2023- Professor of sociology, Uppsala University, Sweden
- 12/2023-7/2016 Research Director (4th and highest academic career step), Faculty of Social Sciences, University of Helsinki, Finland
- 12/2019-1/2017 Visiting Scientist, National Institute for Health and Welfare (THL), Finland
- 7/2019-8/2018 Visiting Scientist, Harvard Centre for Population and Development Studies, Harvard University, Cambridge, MA, the USA
- 6/2017-8/2015 Senior University Lecturer, sociology, School of Social Sciences and Humanities, University of Tampere, Finland
- 8/2016-9/2015 University Researcher, Department of Social Research, University of Helsinki
- 12/2015-1/2015 Scientific Consultant, EU Alcohol marketing project, project through DG INFSO, European Commission
- 8/2015-1/2013 Postdoctoral Researcher, Academy of Finland Fellowship, Department of Social Research, University of Helsinki, Finland
- 2/2016-3/2011 Research Leader, EU 7FP project ALICE RAP, 10M project 2011-2016, full period. Department of Social Research, University of Helsinki, Finland.
- 2/2011-3/2007 Project Leader, Researcher Nordic Centre for Welfare and Social issues, NVC
- 2/2007-3/2005 Project Coordinator, Nordic Centre for Alcohol and Drug Research, Nordic Council of Ministers
- 7/2004-5/2003 Scientific Journal Editor, *Nordisk alcohol- och narkotikatidskrift*, National Research and Development Centre for Welfare and Health (STAKES)

Examples of relevant external funding, total: > 5,5M euro

ERA-NET/ ELSA Consortium (700 000 €) (2018-2022) §52 Lotteries Act (1,4M €) (2016-2020) FP7 Programme ALICE RAP (10M €) : Area leader and lead of Image of Addiction WP (2011-2016) Others, e.g.: Finnish Ministry of Social Affairs and Health, Systembolagets Forskningsråd, Finnish Foundation for Alcohol Studies, Academy of Finland Excellence in research, EC Directorate-General for CNC & T, SMART2013/ No 30-CE-0639369/00-EU 7th Framework Programme (FP7/2007-2013, n° 266813), NordForsk, EU 7th Framework Programme (2009-2012, no 223059) Nordic Senior Civil Servants Committee for Social and Health, KONE.

Supervision doctoral theses: ongoing: 5 / graduated: 3

Awards and honours

Future Leaders in Addiction Science, A Celebration of Women in Addiction, The Society for the Study of Addiction (SSA), Celebration of the 1918 People Act, UK, October 2018

Interview about Finnish alcohol policy, NPR/BBC, December 2017

Jelinek life Achievement Award, nomination, June 2017

Talented Young Scholar International Award, Rotterdam IVO Institute, December 2010

Keynote speaker, *Swedish EU Presidency' Alcohol and public health conference*, October 2009

Administrative positions and memberships, a selection of recent positions

- 2023- member, Research Committee, Faculty of Social Sciences, Uppsala University.
- 2021- chair, Gender Policy Committee of the European Association of Science Editors
- 2020-23 president, International Society for Addiction Journal Editors (ISAJE)
- 2018-20 vice president, International Society for Addiction Journal Editors (ISAJE)
- 2018-23 member, steering group, Master's Program for Social and Health Research and Management, University of Helsinki
- 2017- ongoing membership, Finnish Association of Science Editors.

Scientific and societal impact, selection:

- 2023- panel member, The Independent Research Fund Denmark.
- 2024- chair, Centre for social science alcohol and drug research SoRAD, Stockholm University.
- 2019-22 chair, Assessment board for harm caused by gambling, Ministry of Social Affairs and Health, Finland
- 2020 -22 member, Alcohol marketing expert network, Scotland
- 2020- chair, diversity in science publishing work group, International Society for Addiction Journal Editors (ISAJE)
- 2018- consultant, World Health Organization, Office on non-communicable diseases, Geneva

Output, publications , see below full publication list

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| A. | Scientific original articles and book chapters, peer-reviewed: | 76 |
| B. | Other contributions to peer reviewed scientific journals: | 72 |
| C. | Author and editor of scientific books and special journal issues: | 19 |
| D. | Publications intended for professional communities: | 10 |
| F. | Publications for the general public [Journalistic production: 200+ not included]: | 32 |

Phd thesis, examiner and opponent: 9

Docentship & professorship evaluator: 3

Evaluator, funding grants and academic milieus: 4

A. Scientific original articles and book chapters (monography chapters excluded, see C)

76. **Hellman, M.**, Jääskeläinen, P., Svensson, J., Lindeman, M., Nilsson, R. & Jokirinne, N. (2024) Flags, sports, and the common good: the nationalism that advances the gambling industry. *Addiction, Research & Theory*. doi: 10.1080/16066359.2024.2415559
75. Kraus, L., Bickl, A.M, **Hellman, M.**, Kankainen, V., Loy, J.K. Neyer, M, Norman, T, Rolando, S., Room, R., Rossow, I., Volberg, R., Ciceros-Örnberg, J.. (2024) Voluntary self-exclusion from gambling: Expert opinions on gaps and needs for improvement. *Nordic Studies on Alcohol and Drugs*. DOI: 10.1177/14550725241264628
74. Kauppila, E, **Hellman, M.** , Alanko, A. (2023). "Lupa unelmoida". Lukijoita puhutteleva tarinallinen uutisointi rahapelivoitosta. ["Licence to dream". Addressing audiences in media narratives on gambling wins], In: Uusitalo, S. & Arstila, V (2023) Ongelmallinen rahapelaaminen. Näkökulmia rahapelaamisen varjoihin ja tutkimuksen katvealueisiin. [Problematic gambling. Perspectives on the dark sides of gambling and blind spots of gambling research], Turku: Eetos, pp. 195-219.
73. Jokirinne, N., **Hellman, M.**, Basnet, S., & Koivula, P. (2023). Accurate yet problematic: the divided sentiments regarding brain-based addiction by professionals in the Finnish service system. *Drugs: Education, Prevention and Policy*, 1-11. <https://doi.org/10.1080/09687637.2023.2277659>
72. Jääskeläinen, P. **Hellman, M.** & Lindeman, M. (2023) Sports news and stories in the service of gambification: The Finnish gambling monopoly's sports-related social media posts. *Journal of Gambling Issues*. <https://doi.org/10.4309/SPPW6618>
71. Rantala, P., **Hellman, M.**, & Alanko, A. (2023) Päihde- ja riippuvuushuollon kipupisteet: Ammattilaisten ja asiantuntijoiden tilannearvio muuttuvasta kentästä: [Sore spots in addiction service provision: professionals' and experts' views on a changing field]. *Sosiaalilääketieteellinen aikakauslehti* 4/2023
70. **Hellman, M.** (2023) Epistemic projects: what are they and what is their value for sociology? *Semiotic review* 3. Available at: <https://www.semioticreview.com/ojs/index.php/sr/article/view/78>
69. Kraus, L., Loy, J. K., Bickl, A. M., Schwarzkopf, L., Volberg, R. A., Rolando, S., **Hellman, M.** & Örnberg, J. C. (2022). Self-exclusion from gambling: A toothless tiger? *Frontiers in Psychology*. <https://doi.org/10.3389/fpsy.2022.992309>
68. **Hellman, M.**, Männistö-Inkinen, V., Nilsson, R., & Svensson, J. (2022). Being good while being bad: How does CSR-communication on the social media serve the gambling industry? *European Journal of Communication*, 38(6) 552–570
67. Lindeman, M., Männistö-Inkinen, V., **Hellman, M.**, Kankainen, V., Kauppila, E., Svensson, J., & Nilsson, R. (2022). Gambling operators' social media image creation in Finland and Sweden 2017–2020. *Nordic Studies on Alcohol and Drugs*, 40(1), 40-60.
66. Kankainen, V., Lerkkanen, T. & **Hellman, M.** (2021) Mundane constructs of the third and public sectors in the Finnish welfare state. *Nordic Welfare Research* 6(3), 180-191.
65. **Hellman, M.**, Salmivaara, S. & Stoneham, J. (2022) Calm chess player or self-aware administrator? How the Finnish and Swedish public health agencies addressed the public during the corona outbreak. In: Hellman et al. (Eds.). (2022). *Governing Human Lives and Health in Pandemic Times: Social Control Policies*. Routledge, pp. 55-80
64. **Hellman, M.**, Kettunen, T., Salmivaara, S., & Stoneham, J. (2022) Governance in pandemic times: Conclusions. In: *Governing Human Lives and Health in Pandemic Times: Social Control Policies*. Routledge, pp. 233-250.
63. **Hellman, M.**, Kettunen, T., Salmivaara, S., & Stoneham, J. (2022) Governance and social control during pandemics. In: Hellman et al. (Eds.). (2022). *Governing Human Lives and Health in Pandemic Times: Social Control Policies*. Routledge, pp. 1-16.
62. Lind, K., **Hellman, M.**, Obstbaum, Y., & Salonen, A. H. (2021). Associations between gambling severity and criminal convictions: implications for the welfare state. *Addiction Research & Theory*, 29(6), 519-530.
61. **Hellman, M.** (2021) How is the Nordic welfare state doing? Contemporary public constructs on challenges and achievements. *Nordic Welfare Research* 6(3), 160-179.
60. **Hellman M.** & Egerer, E. (2022) The making of the epistemic project of addiction in the brain In: Heather, N., Field, M., Moss, A. & Satel, S. (2022): *Evaluating the brain disease model of addiction*. Routledge pp. 307-320
59. **Hellman, M.** & Alanko, A. (2021): System level resilience: The role of welfare state accountability. In: Ilmonen, K & Moilanen, P. (Ed.) (2021) *The political analyst's field guide to Finland: vulnerability and resilience*. Jyväskylä: University of Jyväskylä, pp. 84-102.

58. **Hellman, M.** (2021) Yhteiskuntajärjestelmän lukutaidon asialla: Mitä voidaan hyödyntää päivänpoliittisten ja järjestelmäsivistävien puhetapojen erottelusta? [On behalf of system literacy: what can we gain from separating daily political speech from references to societal system? *Yhteiskuntapolitiikka* 86(2-6): 559-571.
57. **Hellman, M.** (2021) Understanding addiction: The shift from epistemology to ontology. *Behavioral brain research*, Volume 412, 27 August 2021, doi: 10.1016/j.bbr.2021.113416.
56. Jääskeläinen, P., Egerer M. **Hellman, M.** (2021). Ambiguity and Abjection: Residents' Reactions to a New Urban Casino. *Critical Gambling Studies* 2(1), 87–96.
55. Egerer, M. & **Hellman, M.** (2020) Clarifying researchers' subjectivity in qualitative addiction research. *International Journal on Alcohol and Drug Research*. doi.org/10.7895/ijadr.261
54. Sulkunen, P., Babor, T., Cisneros-Örnberg, J., Egerer, M., **Hellman, M.**, Livingstone, C., Marionneau, V., Nikkinen, J., Orford, J., Room, R. & Rossow, I. (First published: 09 September 2020) Setting limits: Gambling, science and public policy—Summary of results. *Addiction* 116(1), 32-40.
53. Lerkkanen, T. & **Hellman, M.** (2021) Resilience and autonomy at stake: The public negotiation of the Paf gambling company in the Åland Islands community. *Island Studies Journal* 16(1), 341-362
52. Lerkkanen, T., Egerer, M., Alanko, A., Järvinen-Tassopoulos, J. & **Hellman, M.** (2020) Citizens' Perceptions of Gambling Regulation Systems: A New Meaning-Based Approach. *Journal of Gambling Issues* 43(1), 84-101.
51. Marionneau, V., & Hellman, M. (2020). What is special about gambling? A comparison of public discourse on Finnish state monopolies in rail traffic, gambling, and alcohol. *Critical Gambling Studies* 1(1), 40-49.
50. **Hellman, M.**, Kettunen, T., Katainen, A., Kauppila, E., Saitz, R. & Calver, C. (2020) Diversity in addiction publishing. *International Journal of Drug Policy* 82. doi.org/10.1016/j.drugpo.2020.102788
49. Lindeman, M., Katainen, A. H., Svensson, J., Kauppila, E. K., & **Hellman, C. M. E.** (2019) Compliance with regulations and codes of conduct at social media accounts of Swedish alcohol brands. *Drug and Alcohol Review*, 38(4), 386-390.
48. Selin, J., **Hellman M.**, Lerkkanen, T. (2019) Monopolin vahvistaminen kilpailun nimissä: Poliitikaongelman esittämistavat rahapeliyhteisöjen yhdistymisessä [The strengthening of the state monopoly in the name of competition: the construction of political problems as a justification in the fusion of the gambling monopolies] *Yhteiskuntapolitiikka*, 84(2), 203-216.
47. Selin, J., **Hellman, M.** & Lerkkanen, T. (2019) National Market Protectionist Gambling Policies in the European Union: The Finnish Gambling Monopoly Merger as a Case in Point. *Journal of Gambling Issues, Vol 41*, Spring 2019, 147-167.
46. **Hellman M.**, & Lerkkanen, T. (2019) Construing oppositions, demarcating a we-ness: The dramaturgy of a live TV debate on the refugee crisis. *European Journal of Cultural Studies*. 22(1), 37-59.
45. Katainen, A., Kauppila, E., Svensson, J. Lindeman, M., & **Hellman, M.** (2020) Regulating alcohol marketing on social media: outcomes and limitations of marketing restrictions of Finland's 2015 Alcohol Act. *Journal of Studies on Alcohol and Drugs* 81(1), 39–46
44. Katainen, A., Kauppila, E., Svensson, J. Lindeman, M., & **Hellman, M.** (2018) Miten vuoden 2015 alkoholilakiuudistus vaikutti alkoholimainontaan sosiaalisessa mediassa? Sisällönanalyysi sosiaalisen median alkoholimainonnasta Suomessa ja Ruotsissa [How did the amendment of the 2015 Alcohol Act impact on alcohol marketing in social media? A content analysis in Finland and Sweden] *Yhteiskuntapolitiikka*, 83(5-6), 484-493.
43. Kauppila, E. and **Hellman, M.** (2018) The role of alcohol in baby boomers' biographical accounts. *Journal of Aging Studies*, 46, 37-44.
42. **Hellman, M.** (2018) *Mainstreaming Concepts, Discounting Variations? Global Policies of Alcohol, Drug and Tobacco*. In: Conceptualising Public Health: Historical and Contemporary Struggles over Key Concepts. Kananen, J., Bergenheim, S. & Wessel, M. (Eds.). London: Routledge, Taylor & Francis.
41. Egerer M., Kankainen V., **Hellman M.** (2018) Compromising the public good? Civil society as beneficiary of gambling revenue. *Journal of Civil Society*, 14(3), 207-221.
40. **Hellman, M.** Katainen, A. & Seppänen, J. (2018) Gendered citizen constructs in beer commercials as a metatext of alcohol control policies. *Contemporary Drug Problems* 45 (2), 163-176.
39. Seppänen, S., **Hellman, M.** & Katainen, A. (2017): Just a joke! Psychogenesis of humor in alcohol advertisements, *The Scandinavian Psychoanalytic Review* 40(2), 138-146.

38. Bujalski, M, **Hellman**, M., Moskalewicz, J., Beccaria, F. & Rolando, S. (2018) Depoliticising addiction: Who gets to speak in European press reporting 1991–2011? *Nordic Studies on Alcohol and Drugs* 35(1), 52–68.
37. Anderson, P., Rehm, J, Gual T., Lachenmeier, D., Sullivan, R., Dudley R., Conrod, P. Berridge, V., **Hellman**, M., Miller, D., McNeill, A., Lingfors-Hughes, A., Schmidt L., Room, R., Faggiano, F., Ysa, T. (2017) Reframing Addictions and Lifestyles in Contemporary Europe. *F1000Res*.2017; 6: 289. doi: 10.12688/f1000research.10860.1
36. **Hellman**, M., Monni, M., Alanko, A. (2017) Declaring, shepherding, managing: The welfare state ethos in Finnish Government Programmes, 1950-2015. *Research on Finnish Society* 10 (1), 9-22
35. Alanko, A. & **Hellman**, M (2017) Service Users and Experts in Finnish Mental Health Care Planning: Three Phases of Expansion and Inclusion. *Sosiologia* 54(4), 361-376.
34. **Hellman**, M. & Majamäki, M. (2016) Ordinary men with extra-ordinary skills? Masculinity constructs among MMORPG-gamers (accepted). *Journal of Research in Gender Studies* 6(2), 90-106.
33. **Hellman**, M., Karjalainen, S. M., & Majamäki, M. (2017). 'Present yet absent': Negotiating commitment and intimacy in life with an excessive online role gamer. *New Media & Society*, 19(11), 1710-1726.
32. **Hellman**, M, Berridge, V., Duke, K. Mold, A. (2016) *Ownership of addiction: Variations across time and place*. In: Hellman, M, Berridge, V., Duke, K. Mold, A. (2016) *Concepts of Addictive Substances and Behaviours across Time and Place*. Oxford: Oxford University Press
31. Egerer, M, **Hellman**, M., Rolando, S, & Bujalski, M. (2016) *General Practitioners' position on problematic gambling in three European welfare states* In: **Hellman**, M, Berridge, V., Duke, K. Mold, A. (2016) *Concepts of Addictive Substances and Behaviours across Time and Place*, pp.169-192 . Oxford: Oxford University Press
30. **Hellman**, M, Sæbø, G. & Hakkarainen, P. (2016) *Underpinnings of tobacco policy: An epistemic governance perspective*. In: Hellman, M, Berridge, V., Duke, K. Mold, A. (2016) *Concepts of Addictive Substances and Behaviours across Time and Place*, pp. 151-167. Oxford: Oxford University Press.
29. **Hellman**, M. & Katainen, A (2015) #Viski – The Autonomous Finnish Man against the Nanny State in the Age of Online Outrage. The State and the Citizen in the “Whiskygate” Alcohol Policy Debate. *Sosiologia*, 52(4), 334-349
28. Majamäki, M. & **Hellman**, M. (2016) ‘When sense of time disappears’ -- Or does it? Online video gamers’ time management and time apprehension. *Time & Society* 25(2), 355-373
27. **Hellman**, M., Majamäki, M., Rolando, S., Bujalski, M., & Lemmens, P. (2015). What causes addiction problems? Environmental, biological and constitutional explanations in press portrayals from four European welfare societies. *Substance Use and Misuse* 50(4),419-438.
26. Beccaria, F., Rolando, S., **Hellman**, M., Bujalski, M., & Lemmens, P. (2015). From criminals to celebrities: perceptions of ‘the addict’ in the print press from four European countries from the nineties to today. *Substance Use and Misuse* 50 (4), 439–453.
25. **Hellman**, M., & Room, R. (2015). What’s the story on addiction? Popular myths in the USA and Finland. *Critical Public Health* 25 (5), 582-598.
24. **Hellman**, M. (2015). Pedagogiska utmaningar med heterogena studentgrupper [Pedagogical challenges with heterogeneous student groups] In: Monica Londén, Åsa Mickwitz and Susanne Tiihonen (Eds) (2015) *Hur svårt kan det vara? En antologi om hur lärare inom högre utbildningen förnyar undervisningen*. Helsinki: Nordica Helsingiensia (NH) 41, pp.111-129.
23. **Hellman**, M., Majamäki, M., & Hakkarainen, P. (2014) The implication of the concept 'nikotiiniiriippuvuus' in the Finnish tobacco discussion. *Nordic Studies on Alcohol and Drugs* 31(5-6), 485-501.
22. Seppälä, P., & **Hellman**, M. (2014). A as in atmosphere, Z as in zeitgeist: Trajectories in the 1990s Helsinki dance clubs symbolics. *International Journal of Cultural Studies* 17(4), 326 - 344.
21. Room, R., **Hellman**, M., & Stenius, K. (2014). Addiction: The dance between concepts and terms. *International Journal on Alcohol and Drug Research* 3(4), 27-35.
20. **Hellman**, M., Schoenmakers, T., van Holst, R., & Nordstrom, B. (2013). Is there such a thing as online video game addiction? A cross-disciplinary review. *Addiction Research and Theory* 21(2), 102-112.
19. **Hellman**, M., Jakob, D., Rolando, S., Rossetti, S., Jördis, W., Gosselt, J. F., & Bujalski, M. (2013). Above the message and beyond reach: Persuasion knowledge by a European teenage beer commercial audience. *Young* 21(4), 387–405.
18. Perälä, R., **Hellman**, M., & Leppo, A. (2013). Behind the Scenes: The Justifications for Opioid Maintenance Treatment in Finland. *Substance Use and Misuse* 48(11), 954-65.

17. **Hellman, M.** (2013). Riippuvuutta ja kompetenssia koskevat käsitykset suomalaisessa mediadiskurssissa [Addiction and competence in Finnish media discourse] In: Tammi, Tuukka & Raento, Pauliina (eds) (2013) *Addiktioyhteiskunta: Riippuvuus aikamme ilmiönä*. Gaudeamus Helsinki University Press. pp. 73-89.
16. **Hellman, M., & Rolando, S.** (2013). Collectivist and individualist values traits in Finnish and Italian adolescents' alcohol norms. *Drugs and Alcohol Today* 13(1), 51-59.
15. **Hellman, M.** (2012). Sidosryhmätyö alkoholipoliittisessa päätöksenteossa: Päämäärä- ja arvoperustaisuus alkoholimainonnan rajoituksia selvittäneessä työryhmässä [Means-end and value-based rationality in a ministerial work group concerning alcohol marketing] *Yhteiskuntapolitiikka* 77(5), 535-547.
14. **Hellman, M., & Roos, G.** (2012). *The architectural patchwork of the welfare state*. In: Hellman, M., Roos, G. & von Wright, J. (Eds.) (2012) *A Welfare Policy Patchwork: Negotiating the Public Good in Times of Transition*. Helsinki: Nordic Centre for Welfare and Social Issues (NVC), pp. 9-17.
13. **Hellman, M., & Rantala, V.** (2012). *Codependence, Madness and Glamour: Narratives of Women Celebrity Addicts in Internet Tabloids*. In: J. Lee (Ed.) *Cultures of Addiction*. Amherst, New York: Cambria Press, pp. 175-206.
12. Egerer, M. D., **Hellman, M., & Sulkunen, P.** (2012). *Autonomy and protection in the welfare state: Finnish social workers' views on alcohol problems*. In: Hellman, M., Roos, G. & von Wright, J. (Eds.) (2012) *A Welfare Policy Patchwork: Negotiating the public good in times of transition*. Helsinki: Nordic Centre for Welfare and Social Issues (NVC), pp. 203-224
11. **Hellman, M.** (2012). *Multistakeholder alcohol policy: goal-based and value-based rationalities in an alcohol marketing task force*. In: Hellman, M., Roos, G. & von Wright, J. (Eds.) (2012) *A Welfare Policy Patchwork: Negotiating the public good in times of transition*. Helsinki: Nordic Centre for Welfare and Social Issues (NVC), pp. 143-161.
10. Schoenmakers, T., **Hellman, M., Nordstrom, B., & van Holst, R.** (2012). Bestaat online-gameverslaving: Een crossdisciplinaire benadering. *Verslaving* 8(4), 4-15.
9. **Hellman, M., & Karlsson, T.** (2012) In fear of a reversal back to the spirits drinking era – the 2004 decrease of Finnish alcohol taxes in public discourse *Nordic Studies on Alcohol & Drugs* 29(1), 57-78.
8. **Hellman, M.** (2012). Mind the gap! Failure in Understanding Key Dimensions of a Drug User's Life. *Substance Use and Misuse* 47(13-14), 1651-1657.
7. Mäkelä, P., **Hellman, M., Kerr, W., & Room, R.** (2011). A bottle of beer, a glass of wine or a shot of whiskey: Can the rate of alcohol-induced harm be affected by altering the population's beverage choices? *Contemporary Drug Problems* 38(4), 599-614.
6. **Hellman, M.** (2011). *Finnish press narratives on drug addiction at different times during 1968-2006: role divisions and their inherent responsibility allocation*. In J. Fountain, V. Asmussen Frank, & D. J. Korf (Eds.), *Markets, methods and messages: dynamics in European drug research*. Lengerich: Pabst Science Publishers, pp. 119-135.
5. **Hellman, M.** (2011). Studying young recipients of alcohol marketing: Two research paradigms and their possible consolidation. *Nordic Studies on Alcohol and Drugs* 28(5-6), 415-432.
4. **Hellman, M.** (2010). Drawing Boundaries Between Risk and Danger Scenarios: Media Discourse on Illicit Drug Use. *In-Spire: Journal of Law, Politics and Societies* 5(2), 18-34.
3. **Hellman, M.** (2010). From myth of marginality to portrayals of an addictive society: Reporting on addictions in the Finnish press (1968-2006). *Addiction Research and Theory* 18(2), 224-242.
2. **Hellman, M., Gosselt, J. F., Pietruszka, M., Rolando, S., Rossetti, S., & Wothge, J.** (2010). Interpretations of individualistic and collectivistic beer commercials by teenagers from five European countries. *Cross-Cultural Communication* 6(4), 40-57.
1. **Hellman, M.** (2009). Designation practices and perceptions of addiction: a diachronic analysis of Finnish press material from 1968–2006. *Nordic Studies on Alcohol and Drugs* 26(4), 355-372.

B. Other contributions to peer reviewed scientific journals

72. **Hellman, M.** (2024) We need research centres in our field. *Nordic Studies on Alcohol and Drugs* 41 (5). doi: 10.1177/14550725241297070
71. **Hellman, M.** (2024) Interagency collaboration: *Nordic Studies on Alcohol and Drugs* 41 (5): 471-473. doi: 10.1177/14550725241288096
70. **Hellman M.** Consumption trends and policies under scrutinisation. *Nordic Studies on Alcohol and Drugs* 41(4): 375-377. doi:10.1177/14550725241270273

69. **Hellman**, M. (2024) Is a regulation system always just a regulation system? *Nordic Studies on Alcohol and Drugs* 41 (3): 237–239. doi:10.1177/14550725241258337
68. **Hellman**, M (2024) Snow season: the normalization of cocaine. *Nordic Studies on Alcohol and Drugs* 41 (2), <https://doi.org/10.1177/145507252412347>
67. Babor T, Tsiboukli A, **Hellman** M, Bahji A (2023) Ways to get a more balanced gender representation in addiction journals' management and workforce. *Nordic Studies on Alcohol and Drugs* 40(6): 560-567
66. **Hellman**, M. (2023). Celebrating 40 years of Nordic collaboration. *Nordic Studies on Alcohol and Drugs* 40(6), 14550725231214953.
65. **Hellman** M. (2023) Evidence for improving welfare services. *Nordic Studies on Alcohol and Drugs* 40(5):421-423. doi:10.1177/14550725231205802
64. **Hellman** M. (2023) Yet another alcohol policy experiment in Finland. *Nordic Studies on Alcohol and Drugs*. 2023;40(4):325-326.
63. **Hellman**, M. (2023) The importance of debunking constructions *Nordic Studies on Alcohol and Drugs* 40(1): 1–3. DOI: 10.1177/14550725221150346
62. **Hellman**, M. (2022) Habits, consumption and public control. *Nordic Studies on Alcohol and Drugs* 39(6). DOI: 10.1177/14550725221136364
61. **Hellman**, M. (2022). Digital screens and children. *Nordic Studies on Alcohol and Drugs* 39(5), 469-472.
60. **Hellman**, M. (2022). Drug control and human rights in the Russian Federation. *Nordic Studies on Alcohol and Drugs* 39(4), 343-346.
59. el-Guebaly, N., Forster, J., Bahji, A. & **Hellman**, M. (2022): The critical role of peer reviewers: challenges and future steps. Position paporr by ISAJE. *Nordic Studies on Alcohol and Drugs* 29(3).
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