

CV – Josef Pallas

Current Employment

Professor

2017 -

Uppsala University, Department of Business Studies

Guest professor

2019 -

Charles University, Institute of Communication Studies
and Journalism, Faculty of Social Sciences

Associate Professor

2013-2016

Uppsala University, Department of Business Studies

Senior Lecture

2008-2012

Uppsala University
Department of Informatics and Media

PhD program

2003 – 2007

Thesis defended

Title of the thesis

Uppsala University, Department of Business Studies
December 2007

*Talking Organizations: Corporate Media Work and
Negotiations of Local Practice*

Supervisors

prof. Kerstin Sahlin, Jaan Grünberg and Anders
Forsell

MBA (ekonomimagister)

1996 – 2000

Thesis defended

Lund University, Department of Business Studies
May 2000

Teacher training courses

2012

Uppsala University
Doctoral Supervision I

2009

EDAMBA, Grenoble École de Management
3rd EDAMBA Winter Academy on Doctoral
Supervision and the New Global Research System

2006

Uppsala University
Pedagogy for University Teachers I

Parental leave

20080630 – 20090930

100%

20100701 – 20110630

40%

Visiting positions

2020 – current	Member of the Scientific Council at the Faculty of Social Sciences, Charles University
2019 - current	Visiting scholar - Institute of Communication Studies and Journalism, Faculty of Social Sciences, Charles University (formally from February 2020)
2019-2020	Guest Professor - Stockholm Center of Organizational Research, Stockholm (September 2019 – March 2020)
2015	Guest Professor – University of Victoria, Victoria, BC, Canada (July 2015 - December 2015)
2006	Guest Researcher – Copenhagen Business School, Denmark (July 2006 - February 2007)

**Teaching experience
(see Appendix – Teaching)**

2002 – current	Uppsala University, Department of Business Studies Lecturing and supervising thesis on the undergraduate and graduate level. This work includes course and program development on undergraduate, graduate, and postgraduate levels (approx. 5200 teaching hours)
2019- current	Charles University, Faculty of Social Sciences Lecturing at undergraduate and graduate level; supervising doctoral theses; program and course development (approx. 200 teaching hours)
2008 – 2021	Uppsala University, Department of Informatics and Media Lecturing and supervising thesis on the undergraduate and graduate level. This work includes course and program development at the undergraduate, graduate, and postgraduate levels. (approx. 4200 teaching hours)
2009 – 2012	Lund University, Department of Strategic Communication 129 teaching hours in courses on strategic communication and organization theory
2010	University of Gothenburg, Department of Journalism, Media and Communication) 160 teaching hours in courses on strategic communication and organization theory
2008	Swedish University of Agricultural Sciences, Department of Business Studies

96 teaching hours in courses organization theory and leadership

Doctoral supervision

Uppsala University, Department of Business Studies

- Emilia Kvarnström (defense 2016)
- Johanna Rein (expected defense 2024)
- Lovisa Eiriksdottir (defense March 22, 2024)
- Maja Jonson (expected defense 2026)

Uppsala University – Department of Informatics and Media

- Therese Monstad (defense 2015)
- Sylvain Firer-Blaess (defense 2016)
- Daniel Lövgren (defense 2017)

Ongoing research projects

2023-2029

Welfare markets in Sweden: what are the implications for social equity?

Swedish Research Council (SEK 17 million).

2022-2025

Beyond the Nobels: Prizes as Organization in and of Academia

Jan Wallander's & Tom Hedelius' foundation (SEK 1,328 million)

2021-2024

Virtues and challenges of collegiality – lessons from law & architecture firms.

Jan Wallander's & Tom Hedelius' foundation (SEK 1,5 million)

Completed projects

2021-2023

Professions in the shadow of the pandemic - organizing and managing public sector work in times of uncertainty and unrest.

Afa-insurance (SEK 3, 745 million)

2018-2020

Institutionalism that matters - ecologies of ideas (Book project)

Jan Wallander's & Tom Hedelius' foundation (SEK 125 000)

2017 – 2020

Mediatization of, in and between organizations - prevalence, dynamics and consequences in private, public and civic sectors

Jan Wallander's & Tom Hedelius' foundation (SEK 2 million)

2016 – 2019

Higher Education and Research Administration (HERA)

Jan Wallander's & Tom Hedelius' foundation (SEK 2 million).

2016 – 2018

In defense of lost causes: re-invigorating Scandinavian institutionalism
Jan Wallander's & Tom Hedelius' foundation (SEK 300,000).

2015 – 2019

Management structures and mediatization of governmental agencies – translations and consequences
Swedish Research Council (SEK 3,9 million).

2015 – 2018

How news are made – a multi-actor perspective on news production – co-applicant
Jan Wallander's & Tom Hedelius' foundation (SEK 2,3 million).

2013 – 2017

Organized freedom: University governance and the higher education and research reforms in Sweden
Swedish Research Council (SEK 9,4 million).

2011 – 2014

Strategic University on the knowledge market? - Governance towards freedom in Swedish higher education and research – co-applicant
Jan Wallander's & Tom Hedelius' foundation (SEK 4,6 million).

2008 – 2012

Media, Managers, and Communication Consultants – project member
Jan Wallander & Tom Hedelius Foundation (SEK 3,6 million)

International networks

Next to the research mentioned above projects, I also participate in a number of international networks. Through my collaboration with colleagues in Canada (UVic), France (SciencePo), Germany (Universität Bremen), Czech Republic (Charles University), UK (LSE, Univ. of Leeds, Univ. of Warwick), and Nordic countries (e.g. Aalborg University, CBS, University of Bergen, Oslo University), I regularly attend workshops and seminars in these countries as a part of research projects on the governance of public sector organizations, mediatization, governance of cultural fields, development of neo-institutionalism and others. I am an active member of numerous scholarly associations such as the European Group of Organizational Studies (EGOS), Academy of Management (AOM), European Communication Research and Education Association (ECREA), Nordic Academy of Management (NFF), Nordic Network on Public Sector Communication, New Institutionalism, and several others.

Academic and administrative duties and leadership (selection last five years)

2022-2024

President of The Swedish Association of University Teachers and Researchers (SULF), Uppsala

2022 - current

Board Member – Nordic Academy of Management

2022 - current

Member of Faculty Council of the Doctoral Studies in the field of Media and Communication Studies, Charles University

2021	External Evaluation of Master program in Business Administration, Mälardalens University
2021	Convenor – Pandemicracy - organizing professional work in times of crisis and uncertainty - insights from the Nordic public sector. Nordic Academy of Management, Örebro
2020-2024	Board Member - The Swedish Association of University Teachers and Researchers, Uppsala University
2020	Member of the Evaluation Committee for Professorship in At Kristiania University College, Norway
2019 - 2019	Member of Electoral College, Uppsala University Evaluation – Associate professors - Maria Norbäck (Gothenburg University) - Cecilia Cassinger (Lund University) - Sanne Frandsen (Lund University)
2019	Evaluation – Lectureship positions - Lector in Strategic Communication, Lund University - Lector in textile management, University of Borås
2019	Convenor – Collegiality as an Alternative Mode of Governance in Organizations, 35 th EGOS Colloquium, 4-6 July, Edinburgh
2019	Local organizer - 15th Annual New Institutionalism Workshop, Uppsala University
2017 -	PhD grading committees - Andrea Geissinger, Örebro University (2021) - Hanna Söderbaum, Uppsala University (2018) - Eva Maria Magnusson, Uppsala University (2018) - Petter Bertilsson Forsberg, Uppsala University (2018) - Irene Popoli, Stockholm School of Economics (2018) - Olaug Øygarden, University of Stavanger (2018) - Frederike Albrecht, Uppsala University (2017)
2018	Convenor – Collegiality Lost and Found: Exploring Collegiality as an Alternative Mode of Governance. Academy of Management, Chicago.
2018 - 2019	Member of the Vice Chancellor's Equal Opportunity Advisory Board, Uppsala University
2017 - 2019	Chair – Committee for Equal Opportunities, Faculty of Social Science, Uppsala University

- 2011 – 2019 Main applicant for two and co-applicant for four research projects (see below for details), including establishing and organizing research networks, seminars, and conferences within these projects.
- 2017 Convenor – Organizations and organizing in a welfare state context, 33rd EGOS- Colloquium, in Copenhagen.
- 2016 Session Chair – Mediatization of Corporations and Media/News Relations. ECREA 2016 Conference, 9-12 November, Prague
- 2016 Convenor – Business studies in a mediatized landscape. Annual Business Studies Meeting (FEKIS), Uppsala.
- 2016 – current Board Member of Swedish Confederation of Professional Associations, Department of Business Studies, Uppsala University.
- 2015 Member of the assessment team for a position as Associate Professor at the Department of Communication and Arts at Roskilde University.
- 2015 Keynote – New Directions in Mediatization Research: Culture, Conflict and Organizations, University of Copenhagen, 1-2 October.
- 2015 Member of the assessment team for a position as senior lecturer at the Department of Media- and Communication Studies, Örebro University.
- 2015 Discussant – final seminar (slutseminarium) at Stockholm School of Economics (Ph.D. candidate Erik Wikberg).
- 2011 – current Review assignment for journals such as Journal of Management Studies, Academy Management Review, Organization Studies, Public Relations Inquiry, Qualitative Research in Organizations and Management, Corporate Communications, International Journal of Strategic Communication.
- 2016 Convenor – Mediatization, autonomy, and public sector organizations, and Public relations in public sector organizations. 2016 International Communication Association conference in Fukuoka, Japan. 9-13 June.
- 2015 Guest editor: "Strategic Communication in Public Sector Organizations" in International Journal of Strategic Communication.

2015 Convenor (chair) Communication in Public Service Organizations, Gothenburg/Uppsala.

Awards

2015 The Oscar Prize – The annual yield was to fund a prize for a young scientist at Uppsala University, to someone whose scientific writing is the most deserving and offers the greatest promise of continued academic writing at the University.

2014 Jan Wallander's & Tom Hedelius' foundation – scholarship for international exchange (University of Victoria, Canada).

2010 The Royal Society of Sciences – Benzelius award for the dissertation "Talking Organizations: Corporate Media Work and Negotiation of Local Practice".

2008 Post-doctoral scholarship from Jan Wallander's & Tom Hedelius' foundation.

2005 Jan Wallander & Tom Hedelius Foundation – scholarship for international exchange (Copenhagen Business School, Denmark).

1999 ERASMUS-scholarship for international exchange Free University Amsterdam, The Netherlands.

List of publications

Peer-review journal articles

- (A21) Jernberg, S., Jonson & Pallas, J. (2024) The diminishing spaces for collegial work. *Scandinavian Journal of Management*. (in print)
- (A20) Pallas, J., Edlund, P., Grünberg, J. & Raviola, E. (2023) Producing and Sustaining Field-Configuring Events: The Role of Prizes in a Swedish Book Fair. *Culture & Organization*.
- (A19) Eriksson-Zetterquist, U. & Pallas, J. (2023) Bureaucracy under press: New(s) management practices in central government agencies. *European Management Journal*.
- (A18) Pallas, J. (2022) Book Review: Arbete: En historik över vad vi gör med vår tid (recension av James Suzman). *Organisation & Sambället*. 2022-12-11.
- (A17) Pallas, J. (2022). Book Review: Elena Raviola: Organizing Independence: Negotiations between Journalism and Management in News Organizations, Cheltenham: Edward Elgar, 2022. *puntOorg International Journal*, 7(2), 240-242.
- (A16) Pallas, J. & Jernberg, S. (2022) Under the press(ure)? The role of media in organization and provision of municipal elderly care. *Scandinavian Journal of Public Administration*.

- (A15) Pallas, J. & Fredriksson, M. (2021) Mediespökets betydelse för styrning, organisering och ledning av äldreomsorgen. *Organisation & Samhälle - Svensk företagsekonomisk tidskrift*. 34-39.
- (A14) Ustad Figenschou, T., Fredriksson, M., Pallas, J. & Houlberg Salomonsen, H. (2020) Under the influence of politics: Mediatization and political-administrative systems in Scandinavia. *Nordic Journal of Media Studies*. 2(1), 85-96.
- (A13) Fredriksson, M. & Pallas, J. (2017) Translated Inconsistency: Management Communication under the Reign of Institutional Ambiguity”. *Management Communication Quarterly*, 32(3): 473-478.
- (A12) Pallas J., Fredriksson, M. & Wedlin, L. (2016) “Translating institutional logic – when the media logic meets professions”. *Organization Studies*. 37(11): 1661-1684.
- (A11) Fredriksson, M. & Pallas, J. (2016) Much ado about media: Public relations in public agencies in the wake of managerialism. *Journal of Public Relations Research*, 42(4): 600-606.
- (A10) Pallas, J. Wedlin, L. & Grünberg J. (2016) Organizations, Prizes and Media. *Journal of Organizational Change Management*, 29(7): 1066-1082.
- (A9) Fredriksson, M. & Pallas, J. (2016) Characteristics of public sector organizations and their consequences for strategic communication. *International Journal of Strategic Communication*. 10(3): 149-152
- (A8) Fredriksson, M. & Pallas, J. (2016) Diverging principles for strategic communication in government agencies. *International Journal of Strategic Communication*. 10(3): 153-164.
- (A7) Pallas, J. & Svensson, E. (2016) ”Typical tools for assessment of communicative performance”. *Corporate Reputation Review*. 19(1): 47-58.
- (A6) Fredriksson, M., Schillemans, T., Pallas, J. (2015) “Determinants of Organizational Mediatization - An Analysis of the Adaptation of Swedish Government Agencies to News media” *Public Administration*, 93(4): 1049-1076.
- (A5) Fredriksson, M. & Ohlsson, E-K., Pallas, J. (2014) “Creativity Caged in Translation: A Neo Institutional Perspective on Crisis Communication”. *Revista Internacional de Relaciones Públicas/International Journal of Public Relations*, 4(8): 43-64.
- (A4) Fredriksson, M., Pallas, J. & Wehmeier, S. (2013) Public Relations and Neo-institutional theory. *Public Relations Inquiry*, 2(2): 183-203.
- (A3) Grünberg, J. & Pallas, J. (2013) Beyond the newsdesk - the embeddedness of business news. *Media Culture & Society*, 35(2): 216-233.
- (A2)* Pallas, J. & Fredriksson, M. (2013) Corporate Media Work and Micro-Dynamics of Mediatization. *European Journal of Communication*, 28(4): 420-435.
- (A1)* Pallas, J. & Fredriksson, M. (2011) Providing, promoting and co-opting: Corporate media work in a mediatized society. *Journal of Communication Management*, 15 (2): 165-178.

* Based on my dissertation

Books and reports

- (B13) Pallas, J., Czarniawska, B. & Raviola, E. (accepted) Pandemicracy and professional welfare work – the Swedish lessons. Bristol: Bristol University Press

- (B12) Pallas, J., Czarniawska, B. & Raviola, E. (2023). Att trolla med knäna - berättelser om pandemin och de människor som fått den svenska välfärden att fortsätta fungera. Stockholm: Atlas/ArenaIdé.
- (B11) Arora-Jonsson, S., Blomgren, M., Pallas, J. & Wedlin, L. (2023) An ecology of ideas permeating science, higher education, and the university. Acta Universitatis Uppsaliensis, Studia Oeconomiae Negotiorum XX., Uppsala: Uppsala University Press.
- (B10) Pallas, J. & Fredriksson, M. (2021) När pressen ligger på! Hur föreställningar om medier påverkar ambitionerna för den kommunala äldreomsorgen. In: Pallas, J. (ed.) *Den medialiserade välfärden*. Stockholm: Stockholm Centre for Organizational Research.
- (B9) Fredriksson, M., Lövgren, D. & Pallas, J. (2018) *Bortom uppdraget: en analys av svenska myndigheters kommunikationsaktiviteter under Almedalsveckan*. Arbetsrapport. JMG, Göteborgs universitet. Göteborg.
- (B8) Engwall, L. (ed) Grünberg, J., Pallas, J. Sahlin, K. & Wedlin, L. (leading authors) (2017) *Corporate Governance in Action*. New York: Routledge.
- (B7) Wedlin, L & Pallas, J. (eds) (2016) *Det styrda universitet. Perspektiv på styrning, autonomi och reform av svenska lärosäten*. Stockholm: Makadam.
- (B6) Pallas, J., S. Jonsson & L. Strannegård (eds) (2014) *Organizations and the Media – Organizing in a Mediatized World*. New York: Routledge.
- (B5) Pallas, J & Fredriksson, M. (2014) *Den medialiserade myndigheten - en analys av medialiseringens konsekvenser för nationella förvaltningsmyndigheter i Sverige*. Division of Journalism. Science Research Report. Gothenburg: Gothenburg University.
- (B4) Pallas, J & Fredriksson, M. (2013) *Med synlighet som ledstjärna: en analys av vilka principer som styr kommunikationsarbetet i nationella förvaltningsmyndigheter*. Division of Media and Communication Science Research Report 2013:1. Uppsala, Uppsala University.
- (B3)* Pallas, J. & Strannegård, L. (eds) (2010) *Företag och Medier*. Malmö: Liber.
- (B2) Pallas (2007) *Talking Organizations: Corporate Media Work and Negotiation of Local Practice*. Department of Business Studies. Uppsala: Uppsala University. Doctoral Thesis.
- (B1) Grafström M., J. Grünberg, J. Pallas, K. Windell (2006) *Ekonominyhetens Väg: Från kvartalsrapporter till Ekonominyheter*. Stockholm: SNS-förlag.

Book chapters

- (C43) Karlsson, T. & Pallas, J. (2024) Administrativa flöden - en fråga om behov, vilja, tvång och förväntningar. In: Jernberg, S. & Wedlin, L. (ed) *Universitetsadministration*. Stockholm: Makadam.
- (C42) Arora-Jonasson, S., Blomgren, M., Pallas, J. & Wedlin, L. (2023) Organizing against knowledge – the role of carriers and mediators. In: Arora-Jonasson, S., Blomgren, M., Pallas, J. & Wedlin, L. (eds.) *An ecology of ideas permeating science, higher education, and the university*. Acta Universitatis Uppsaliensis, Studia Oeconomiae Negotiorum XX., Uppsala: Uppsala University Press.

- (C41) Arora-Jonasson, S., Blomgren, M., Pallas, J. & Wedlin, L. (2023) Exploring multiple ideas in the academic field. In: Arora-Jonasson, S., Blomgren, M., Pallas, J. & Wedlin, L. (eds.) *An ecology of ideas permeating science, higher education, and the university*. Acta Universitatis Uppsaliensis, Studia Oeconomiae Negotiorum XX., Uppsala: Uppsala University Press.
- (C40) Fredriksson, M, Ivarsson, S. & Pallas, J. (2021) Ideas of public relations in the light of Scandinavian institutionalism. In: Valentini, C. (ed) *Public Relations*. Berlin: De Gruyter Mouton.
- (C39) Czarniawska, B., Pallas, J., Raviola, E (2021) Pandemicracy and organizing in unsettling times. In: Browning, L, Sørnes, J-O, Svenkerud, PJ (eds) *Organizational Communication in the Time of Coronavirus*. New York: Palgrave Macmillan.
- (C38) Pallas, J. & Raviola, E. (2021) Becoming a Symbol and Losing Control: The Gothenburg Book Fair and the alt-right debate. In Salvador, E. & Strandgaard, J. (eds) *Managing Cultural Festivals between Tradition and Innovation*. London: Routledge.
- (C 37) Pallas, J. & Fredriksson, M. (2021) Spökar det i äldreomsorgen? Om mediers betydelse för styrning, organisering och ledning av äldreomsorgen. In: Wolmesjö, M. & Soli, R. (eds.) *Framtidens välfärd - hållbar styrning, organisering och ledning*. Studentlitteratur. Lund.
- (C36) Grandien, C. & Pallas, J. (2021). *Intresseorganisationer*. In: Fredriksson, M. (ed) *Organisationskommunikation*. Studentlitteratur. Lund.
- (C35) Pallas, J. & Wedlin, L. (2020). Slutet på den osynliga vetenskapen. In: Alvesson, M. & Sveningsson, S. (eds). *Ledning och (sned-)styrning i högskolan*. Studentlitteratur. Lund.
- (C34) Ustad Figenschou, T., Fredriksson, M., Kolltveit, K. & Pallas, J. (2020) Public Bureaucracies. In: Skogerbø, E., Nørgaard Christensen, N., Nord, L. & Ihlen, O. (ed) *Power, communication and politics in the Nordic countries*. Nordicom, Gothenburg.
- (33) Endlund, P., Pallas, J. & Wedlin, L. (2019). Prizes and the Organization of Status. In: Ahrne, G. & Brunsson, N. (eds) *Organizations Unbound*. Cambridge University Press.
- (C32) Raviola, E., Grünberg, J., Pallas, J. & Thorén, C. (2019) Between market and culture: The case of the Gothenburg Book Fair. In: Ekström, K. (ed) *The Museum and Art: Cultural Institutions and Market Orientation*. Routledge. New York.
- (C31) Fredriksson, M. & Pallas, J. (2019) Public sector communication and mediatization. In: Luoma-aho, V. & Canel, M-J. (eds) *Handbook of Public Sector Communication*. Boston: Wiley-Blackwell.
- (C30) Fredriksson, M., & Pallas, J. (2018). Svenska myndigheter i Almedalen 2005 – 2017. I: Lid Falkman, L (ed) *Almedalen - Makt, magi och möten*. SIR Handelshögskolan. Stockholm.
- (C29) Pallas, J. (2018) Mediatization. In: by Merskin, D. (ed). *The SAGE International Encyclopedia of Mass Media and Society*. Thousand Oaks: Sage Publications.
- (C28) Fredriksson, M. & Pallas, J. (2018) Mediatization. In: Heath, R. L. & Johansen, W. (eds) *International Encyclopedia of Strategic Communication*. Boston: Wiley-Blackwell.
- (C27) Fredriksson, M. & Pallas, J. (2018) Media Relations. In: Heath, R. L. & Johansen, W. (eds) *International Encyclopedia of Strategic Communication*. Boston: Wiley-Blackwell.

- (C26) Pallas, J. (2018) New Public Management. In: Heath, R. L. & Johansen, W. (eds) *International Encyclopedia of Strategic Communication*. Boston: Wiley-Blackwell.
- (C25) Pallas, J. & Kvarnström, E. (2018) On Meyer - Public Relations in a Context of World Society, Soft Actors and Rationalized De-coupling. In: Ihlen, Ø., van Ruler, B., Fredriksson, M. (eds.). *Public relations and social theory: Key figures and concepts*. New York: Routledge.
- (C24) Buhr, H., Arora-Jonsson, S. & Pallas, J. (2017) Scrutinizers: Media. In: Engwall, L. (ed) *Corporate Governance in Action*. New York: Routledge.
- (C23) Engwall, L., Grünberg, J., Pallas, J. Sahlin, K. & Wedlin, L. et al. (2017) Conclusions. In: Engwall, L. (ed) *Corporate Governance in Action*. New York: Routledge.
- (C22) Engwall, L., Grünberg, J., Pallas, J. Sahlin, K. & Wedlin, L. et al. (2017) Governance Relations. In: Engwall, L. (ed) *Corporate Governance in Action*. New York: Routledge.
- (C21) Engwall, L., Grünberg, J., Pallas, J. Sahlin, K. & Wedlin, L. et al. (2017) A Field Approach to Corporate Governance. In: Engwall, L. (ed) *Corporate Governance in Action*. New York: Routledge.
- (C20) Engwall, L., Grünberg, J., Pallas, J. Sahlin, K. & Wedlin, L. et al. (2017) Resituating Corporate Governance. In: Engwall, L. (ed) *Corporate Governance in Action*. New York: Routledge.
- (C19) Pallas, J & Fredriksson, M. (2017) "The localities of mediatization. How organizations translate the ideas of media in everyday practices". In: Hjarvard, S., Bolin, G., Hepp, A. & Driessens, O. (eds) *Dynamics of mediatization: Understanding cultural and social change' enclosed*. Boston: Wiley-Blackwell.
- (C18) Wedlin, L. & Pallas, J. (2017) "Styrning och frihet – en ohelig allians?" In: Wedlin, L. & Pallas, J. (red) *Det styrda universitet. Perspektiv på styrning, autonomi och reform av svenska lärosäten*. Stockholm: Makadam.
- (C17) Wedlin, L. & Pallas, J. (2017) "Det trötta universitet". In: Wedlin, L. & Pallas, J. (red) *Det styrda universitet. Perspektiv på styrning, autonomi och reform av svenska lärosäten*. Stockholm: Makadam.
- (C16) Pallas, J. (2017) "Divided we stand - Akademiska ledares idéer om vad vi har universitet till". In: Wedlin, L. & Pallas, J. (red) *Det styrda universitet. Perspektiv på styrning, autonomi och reform av svenska lärosäten*. Stockholm: Makadam.
- (C15) Pallas, J & Bartlett, J. (2016) "Accreditations & Certifications". in Craig E. Carroll (ed.) *The SAGE Encyclopedia of Corporate Reputation*. Thousand Oaks: Sage Publications.
- (C14) Pallas, J. (2016) "Mediatization". in Craig E. Carroll (ed.) *The SAGE Encyclopedia of Corporate Reputation*. Thousand Oaks: Sage Publications.
- (C13) Pallas, J., Fredriksson, M. & Wehmeier, S. (2015) "Public Relations and Neo-institutional Theory". in R. L. Heath and A. Gregory (red.) *Strategic Communication - SAGE Benchmarks in Communication*. London: Sage Publications.
- (C12) Ihlen, Ø. & Pallas, J. (2014) "Mediatization of Corporations" in Lundby, K. (ed) *Mediatization of Communication*. Berlin: De Gruyter.

- (C11) Pallas, J & Fredriksson, M. (2014) “Strategic Communication as Translation and Institutional Work” in Holtzhausen, D. & A. Zerfass (red.) *The Routledge Handbook of Strategic Communication*. London: Routledge.
- (C10) Pallas, J., Jonsson, S. & Strannegård, L. (2014) “Media and Organizations – Images, Practices and Organizing” in Pallas, J., S. Jonsson & L. Strannegård (red.) *Organizations and the Media: Organizing in a mediatized world*. New York: Routledge.
- (C9) Pallas, J & Fredriksson, M. (2014) “Media enactments: where to look for inspiration in mediatization studies” in Pallas, J., S. Jonsson & L. Strannegård (red.) *Organizations and the Media: Organizing in a mediatized world*. Routledge. New York: Routledge.
- (C8) Pallas, J. & Wedlin, L. (2013) “Governance of science in Mediatized Society” in: Drori, G., M. Höllerer & P. Walgenbach (red.) *Organizations and International Management: Global themes and local variations*. New York: Routledge.
- (C7) Bartlett J, Frostenson, M. & Pallas, J. (2013) “Reputation Rankings, Certifications and Accreditations” in Carroll, C. (ed.) *Handbook of Communication and Corporate Reputation*. New York: Wiley-Blackwell.
- (C6) Pallas, J. & Fredriksson, M. (2011) “Ett neoinstitutionellt perspektiv på strategisk kommunikation” in: Falkheimer, J. & M. Heide (red) *Strategisk kommunikation: Perspektiv, praktik och praxis*. Lund: Studentlitteratur.
- (C5) Pallas, J. & Strannegård L. (2010) “Ett Medialiserat Näringsliv” in Pallas J. & L. Strannegård (red.) *Företag och Medier*. Malmö: Liber.
- (C4) Grünberg J. & Pallas, J. (2010) “Utanför nyhetsdesken: om nyhetsproduktion som interaktivt kretslopp” in Pallas J. & L. Strannegård (red.) *Företag och Medier*. Liber. Malmö
- (C3) Pallas J. (2010) “Informatörer och Medierna” in Pallas J. & L. Strannegård (red.) *Företag och Medier - Om näringslivets medialisering*. Malmö: Liber.
- (C2) Grünberg J. & Pallas, J. (2009) “Barbarians at the Gates? Organizations Protecting and Promoting Their (Non)Technical Cores through Institutional Boundary-Spanning” in Wedlin, L., Sahlin, K. & Grafström, M. (red.) *Exploring the Worlds of Mercury and Minerva: Essays for Lars Engvall*. ACTA UNIVERSITATIS UPSALIENSIS, Studia Oeconomiae Negotiorum 51., Uppsala: Uppsala University Press.
- (C1) Pallas, J. & Grafström, M. (2007) “Negotiation of Business News” in Kjaer, P. & Slaatta, T. (red.) *Mediating Business: The Expansion of Business Journalism in the Nordic Countries*. Copenhagen: Copenhagen Business School Press.

* Based on my dissertation

Peer-reviewed conference papers

- (D39) Jernberg, S. & Pallas, J. (2023) The diminishing spaces for collegial work. 39th EGOS Colloquium, July 6-8, Cagliari 2023.
- (D38) Jonson, M., Jernberg, S.; Pallas, J. (2022) Imperfections at work – Collegiality and socialization in the context of a law firm. 38th EGOS Colloquium, July 6-9, Vienna 2022.

- (D37) Pallas, J. & Wedlin, L. (2020) Prizes and organizing in mediatized contexts. 36th EGOS Colloquium, 2-4 July, Hamburg.
- (D36) Fredriksson, M. & Pallas, J. (2020) Mobilizing mediatization: Adapting and contesting ideas of media inside Swedish government agencies. The 33rd Annual Meeting of the Public Administration Theory Network, 11-14 June, Malmö.
- (D35) Wedlin, L. & Pallas, J. (2019) The idea of a global market for universities. 35th EGOS Colloquium, July 4-6 Edinburgh.
- (D34) Pallas, J. (2019) Under the press(ure)? The mediatized what, how, and why in organizing elderly care in Swedish municipalities. The 25th Nordic Academy of Management Conference, 22 –24 August, Vaasa.
- (D33) Raviola, E., Grunberg, J., Pallas, J. & Thorén, C. (2019) When the right-wing enters our living room: Contesting and shifting fields at the Gothenburg Book Fair. 35th EGOS Colloquium, 4-6 July, Edinburgh
- (D32) Pallas, J. & Wedlin, L (2019) Slutet på den osynliga vetenskapen? The 25th Nordic Academy of Management Conference, 22 –24 August, Vaasa.
- (D31) Raviola, E., Grünberg, J., Pallas, J. & Thorén, C. (2019) Contesting and shifting fields at the Gothenburg Book Fair. 79th Annual Meeting of the Academy of Management, 9-13 August, Boston.
- (D30) Wedlin, L. & Pallas, J. (2019) Visibility as a mission? How a media logic transforms universities. 35th EGOS- Colloquium, 4-6 July, Edinburgh.
- (D29) Raviola, E., Grünberg, J., Pallas, J. & Thorén, C. (2019) Contesting and shifting fields at the Gothenburg Book Fair. 35th EGOS- Colloquium, 4-6 July, Edinburgh.
- (D28) Raviola, E., Grünberg, J., Pallas, J. & Thorén, C. (2019) Which field is been configured here? On shifting fields during the Gothenburg Book Fair crisis. 15th New Institutionalism Workshop, 15-16 March, Uppsala.
- (D27) Zetterquist-Eriksson, U., Pallas, J. & Fredriksson, M. (2019) New governance practices? How the global media landscape influences public sector organizations. 15th New Institutionalism Workshop, 15-16 March, Uppsala.
- (D26) Zetterquist-Eriksson, U., Pallas, J. & Siebert, S. (2018). *Collegiality Lost and Found: Exploring collegiality as an alternative mode of governance*. 78th Annual Meeting of the Academy of Management August 10-14, Chicago.
- (D25) Pallas, J. & Fredriksson, M. & Ericsson-Zetterquist, U. (2018) *Translating ambiguity in public sector organizations*, 34th EGOS- Colloquium, 5-7 July, Tallinn.
- (D24) Figenschou, T. U., Fredriksson, M., Salomonsen, H. H. & Pallas, J. (2017) ”Mediatization in translation – The Nordic experience”. Global Challenges - Nordic Experiences. 20-21 March, Oslo.
- (D23) Raviola, E., Grafström, M., Grunberg, J., Pallas, J., Thorén, C., & Windell, K. (2017). *Mediatizing institutional work: The case of a Nordic book fair*. 33rd EGOS- Colloquium, 5-8 July, Copenhagen.

- (D22) Pallas, J. & Lövgren, D. (2016) "Visibility and market communication in a context of higher education". ECREA 2016 Conference. 9-12 November, Prague.
- (D21) Pallas, J. & Fredriksson, M. (2016) "Mediatization and dynamics of organizing in the public, private and civic sector - in a quest of cross-sectional and multilevel analysis". ECREA 2016 Conference. 9-12 November, Prague.
- (D20) Pallas, J. & Fredriksson, M (2016) "Translating (media) autonomy into public sector organizations". International Communication Association conference. 9-13 June, Fukuoka.
- (D19) Fredriksson, M. & Pallas, J. (2016) "Public sector public relations: in the intersection of institutional conditions". International Communication Association conference. 9-13 June, Fukuoka.
- (D18) Fredriksson, M. & Pallas, J. (2015) "Media at the center: Public relations in public administrations in the wake of managerialism. Mediatization of bureaucracy – 4th workshop on the Comparative Analysis of Bureaucracy in Society. 3 – 4 December. University of Oslo, Oslo.
- (D17) Pallas, J. (2015) "Translating media(tization) into organizational contexts". International Research Seminar - New Directions in Mediatization Research: Culture, Conflict and Organizations. 1-2 October, Copenhagen.
- (D16) Fredriksson, M. & Pallas, J. (2015) "Governmental communication in the wake of mediatization". International Journal of Press/Politics Conference. 17 - 18 September, Oxford.
- (D15) Pallas, J. & Fredriksson, M. (2015) "Public Relations in the wake of managerialism - Why career managers of public administrations are more eager to control their own and their organization's media activities compared to field professionals". 22nd International Public Relations Symposium BLEDCOM 2015. 3-4 July, Bled.
- (D14) Pallas, J. & Fredriksson, M. (2015) "Mediability and Public Sector Organizations", 2015 Academy of Management Meeting. 7-11 August. Vancouver.
- (D13) Pallas, J. (2014) "The coherent multiversity". ECREA's 5th European Communication Conference. 12 - 15 November. Lisbon.
- (D12) Pallas, J. (2014) "Responses to mediatization – a case of Swedish governmental agency". 30th EGOS Colloquium, Reimagining, Rethinking, Reshaping: Organizational Scholarship in Unsettled Times. July 3–5, Rotterdam.
- (D11) Fredriksson, M. & Pallas, J. (2014) "Factors Contributing to the Mediatization of Public Administrations - An Analysis of how Swedish Governmental Agencies Relates to News Media". ECREA TWG Mediatization Workshop, 'Rethinking the Mediatization of Politics'. London School of Economics. 25 - 26 April, London.
- (D10) Fredriksson, M., Pallas, J. & Ohlsson, E-K. (2013) "Creativity Caged in Translation: A Neo-Institutional Perspective on Crisis Communication". EUPRERA 2013 - Strategic Public Relations. Public Values and Cultural Identity. 3-5 October, Barcelona.

- (D9) Pallas, J. & Lövgren, D. (2013) "Blogging for Reputation: An analysis of how Swedish universities address different governing systems via social media". The 22nd Nordic Academy of Management Conference - Governance of Modern Universities. 21-23 August, Reykjavik.
- (D8) Pallas, J. & Svensson, E. (2013) "Typical tools for assessment of communicative performance." The 2013 IRSPM conference - Public Sector Responses to Global Crisis: New challenges for politics and public management? 10-12 April, Prague.
- (D7) Pallas, J. & Fredriksson, M. (2012) "Justifications of communication in an inconsistent world. An analysis of corporate communication in Swedish governmental agencies". European Communication Research and Education Association (ECREA). 24-27 October, Istanbul.
- (D6) Pallas, J. & Fredriksson, M. (2011) "Strategic Communication as an Institutionalized Myth". 2011 International Communication Association. 23 – 26 May, Boston.
- (D5) Pallas, J., Bartlett, J. & Kjaer, P. (2011) "Dynamics of Legitimacy and Reputation in Practice". 27th EGOS Colloquium. 6-9 July, Gothenburg.
- (D4) Pallas, J. & Fredriksson, M. (2011) "Corporate Media Work and the Dynamics of Medialization". Mediatized Worlds: Culture and Society in a Media Age. 14-15 April, Bremen.
- (D3) Pallas, J. (2009) Public Relations Practitioners as Promoters, Protectors and Organizers. The 19th Nordic Conference for Media and Communication Research, 13-14 August, Karlstad.
- (D2) Pallas, J. (2009) Public relations practitioners as organizers and practice builders. Stirling 21 – Public Relations Conference, 11–12 September, Stirling.
- (D1) Langer, R. and Pallas, J. (2006) Negotiation of Corporate News: A Study of Source-Media Interaction. The 22st EGOS Colloquium, 6 – 8 July, Bergen.

Articles in popular press

- (E10) Arora-Jonasson, S. Engwall, L. Pallas, J. & Wedlin, L. "All viktig forskning passar inte i löpsedelsformatet". *Dagens Nyheter*. 2023-08-29
- (E10) Pallas, J. (2023) Lärosäten ser fackliga frågor som gnäll. *Universitetsläraren*. 2023-03-24
- (E9) Pallas, J. (2021) "Vi behöver mer tilltro till professionell yrkeskunskap". *Dagens Arena* 2021-05-28.
- (E8) Lövgren, D. & Pallas, J. (2019) "Omotiverat att alltid hylla näringslivets ideal". *Svenska Dagbladet*. 2019-01-06
- (E7) Pallas, J. (2016) "Crazy is the new black", *Organisation och Samhälle*. Föreningen Företagsekonomi i Sverige. Gothenburg: GRI.
- (E6) Pallas, J. & Fredriksson, M. (2014) "Släpp fram intern kritik", *Uppsala Nya Tidning*. 2014-12-11
- (E5) Pallas, J. (2014) "The course of media literacy – or when is time to fire the PR-consultant". Mercury (6) Department of Business Studies. Uppsala: Uppsala University.

- (E4) Pallas, J. (2013) "Deceptions of consistency - challenges for public sector communication."
Mercury (5) Department of Business Studies. Uppsala: Uppsala University.
- (E3) Pallas, J. (2013) Media and Mercury (5) Department of Business Studies. Uppsala: Uppsala University.
- (E2) Pallas, J. & Fredriksson, M. (2014) "Rop på samverkan kan leda till korruption". *Svenska Dagbladet*. 2014-01-06
- (E1) Pallas, J. & Fredriksson, M. (2013) "Myndigheter polerar fasaden". *Svenska Dagbladet*. 2013-05-16

Work in progress (selection)

- Jernberg, S. & Pallas, J. (minor revision) Diminishing spaces for collegial work. *Scandinavian Journal of Management*.
- Pallas, J. & Fredriksson, M. (under review) Not so logical after all. How managers in public administrations perceive media. *Public Management Review*.
- Pallas, J. (book proposal subjected) Likgiltighet - den moderna organiseringens drivkraft och förödelse. Stockholm: Bokförlaget Atlas.
- Fredriksson, M & Pallas, J. (book proposal accepted) Kommunikation i offentliga organisationer. Gothenburg: Nordicom.

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Account of public outreach and service to the society (selection)

2023	Speaker - 4EU+ Minigrants 2023, From Silence to Resilience II: Assessing the Communication of Public Institutions
2023	Speaker – Afa insurance (working conditions during time of crisis)
2023	Panel discussant – FEKIS (gender in business and business studies)
2023	Panel discussant – Gilla Jobbet (experiences from the Covid- 19 pandemics)
2020-2023	Guest lecturer - The Swedish Prison and Probation Service
2022	Speaker – Institute for Public Affairs, Lund University
2020	Guest Editor – Organisation & Society
2020	Swedish Agency for Government Employers
2019	Uppsala Public Management Seminar (2019) - From New Public Management to New Private Management
2008 – current	Over 30 guest lectures and (non-commercial) presentations for governmental agencies, municipalities, and industry organizations where I have presented results from our studies.
2008 – current	Recurring guest lectures and presentations at universities around Sweden and internationally (Lund University, Stockholm School of Economics, Swedish Defense University, University of Gothenburg, Copenhagen Business School, Oslo University, University of Victoria, BC, and others).
2015	Guest participant at the Swedish Television Academy- "Researchers in media – scientist or opinion makers? (SVT Akademin).
2008 – current	Regular appearance in the Swedish media in terms of op-eds and interviews - Swedish Daily (SvD), Daily News (DN), ETC, SULF, Vetenskapsradio Forum, Uppsala News (UNT).
2015 – 2018	Jury member “Klarspråkskristallen”, Institute for Language and Folklore, Stockholm.

- 2014 – current Recurring presentations at various scientific events such as the Forsskål symposium, Swedish Research Council seminars, scientific festivals, Annual Media days (Gothenburg), and others.
- 2014 – current Member of reference group for Uppsala Public Management Seminars.
- 2013 – current Recurring participation in panels and seminars at the Swedish Political Week in Visby.